



# Business & Humanities at a glance

## CAO Courses

### Level 8

CR 150 BBus (Honours) in Information Systems  
CR 400 BBus (Honours) in Accounting  
CR 420 BBus (Honours) in Marketing  
CR 660 BBus (Honours) in Tourism

### Level 7

CR 010 BSc in Agriculture  
CR 011 BSc in Horticulture  
CR 021 Business Studies  
Degree Award options:  
BBus in Accounting or  
BBus in Business and Management or  
BBus in Marketing  
CR 022 Business Administration  
Degree Award options:  
BBus in Business Administration or  
BBus in Business and Management or  
BBus in Marketing  
CR 023 BBus in Accounting  
CR 031 BA in Social Care  
CR 032 BBus in Recreation & Leisure Management  
CR 041 BBus in Tourism  
CR 042 BBus in Hospitality Management  
CR 620 BA in Early Years Education  
CR 640 BBus in Culinary Arts  
CR 650 BBus in Bar Management

### Level 6

CR 655 Higher Certificate in Arts in Culinary Studies  
CR 657 Higher Certificate in Arts in Hospitality Studies

## Follow on Honours Degrees

### Level 8

BBus (Honours)  
BBus (Honours) in Business Administration  
BBus (Honours) in Hospitality Management  
BA (Honours) in Social Care  
BA (Honours) in Early Years Education  
BSc (Honours) in Agriculture  
BSc (Honours) in Horticulture

## Postgraduate Programmes

MBus in Accounting (Taught)  
MBus in Management Information Systems (Taught)  
MBus in Enterprise (Taught)  
MBus in Marketing (Taught)  
MSc in Marketing Practice (Taught)  
MA in Integrative Psychotherapy (Taught)  
MBus (by Research)  
MA (by Research)  
PhD

## Other Programmes

BA in Community Development  
BA (Honours) in Community Development  
Higher Certificate in Business (for Mature Students)

# Accountancy Professional Bodies

**Please Note:** All exemptions are subject to periodic review by the bodies concerned.

CIT provides the Higher Certificate in Business; Higher Certificate in Business in Accounting; BBus in Accounting; BBus (Honours) in Accounting; and the BBus (Honours). These are full-time courses which lead to either partial or full exemption from examinations. For up-to-date information, please contact the relevant Accountancy Professional Bodies.

## Accounting Exemptions

The professional bodies in the accountancy field are:

- The Chartered Institute of Management Accountants **CIMA**
- The Institute of Certified Public Accountants in Ireland **CPA**
- The Association of Chartered Certified Accountants **ACCA**
- Chartered Accountants Ireland **CAI**

## Chartered Institute of Management Accountants

The Chartered Institute of Management Accountants provides an internationally recognised professional accountancy qualification which entitles the successful student to Chartered status as a professional accountant.

The syllabus is made up of three elements:

1. The Managerial Level - six exams;
2. The Strategic Level - three exams;
3. The Test of Professional Competence in Management Accounting (TOPCIMA) - one exam based on a case study.

### Enquiries

CIMA Ireland  
Iveagh Court  
Harcourt Road, Dublin 2  
T: 01 643 0400  
E: cima.ireland@cimaglobal.com

or

Ruth Vance  
Department of Accounting and Information Systems  
T: 021 433 5512  
E: ruth.vance@cit.ie

## Institute of Certified Public Accountants in Ireland

With over 5,000 members and students, the Institute of Certified Public Accountants in Ireland is one of Ireland's main accountancy bodies. The CPA qualification is recognised as equivalent to those of other statutory bodies in the EU and the qualification is included in the EC Directive on the recognition of professional qualifications - the Mutual Recognition Directive (89/48/EEC).

To qualify as a Certified Public Accountant requires passing four examinations i.e. Foundation 1, Foundation 2, Professional 1 and Professional 2.

CPA students are required to complete a minimum of 3 years relevant supervised training. CPA training can be gained in practice, in 'industry' or through a combination of both.

### Enquiries

The Institute of Certified Public Accountants in Ireland  
17 Harcourt Street, Dublin 2  
T: 01 425 1000  
or  
Gerard Forde  
Department of Accounting and Information Systems  
T: 021 433 5893  
E: gerard.forde@cit.ie

## Association of Chartered Certified Accountants

Membership of the ACCA is internationally recognised as a professional accounting qualification. The ACCA Qualification is designed to provide the accounting knowledge, skills and professional values which will deliver finance professionals who are capable of building successful careers across all sectors, whether they are working in the public or private sectors, practising in accounting firms, or pursuing a career in business.

In order to qualify as an ACCA member, you will complete:

- 14 exams (nine of which are eligible for exemption);
- relevant practical experience, with a minimum of three years;
- a Professional Ethics module.

### Enquiries

Sylvia Dempsey  
Department of Accounting and Information Systems  
T: 021 433 5134  
E: sylvia.dempsey@cit.ie

or

Colm Barry-Murphy  
Department of Accounting and Information Systems  
T: 021 433 5897  
E: colm.barrymurphy@cit.ie

## Chartered Accountants Ireland

Chartered Accountants Ireland members are in professional practice and in all types of industry including public practice, information systems, financial management, financial services, corporate finance and treasury management in industry, in commerce or in the public service.

Every successful CA must:

- Gain work-experience under a training contract with a Recognised Training Organisation;
- Pass professional exams (CA Proficiency 1, CA Proficiency 2, and the Final Admitting Exam);
- Demonstrate competence in Information Technology.

### Enquiries

CAI  
Chartered Accountants House  
47-49 Pearse Street  
Dublin 2  
T: 01 637 7200

or

Sylvia Dempsey  
Department of Accounting and Information Systems  
T: 021 433 5134  
E: sylvia.dempsey@cit.ie

# Marketing (Honours)

**CR 420** Level 8 Award

>> Progression to Postgraduate Programmes

**Application:** CAO  
**Award Title:** Bachelor of Business (Honours) in Marketing  
**Duration:** 4 Years (8 Semesters)  
**Places:** 40  
**CAO Points in 2011: Round 1:** 315 / **Final:** 295

## Minimum Entry Requirements Leaving Certificate in 6 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
4	2	D3 (O/H)	D3 (O/H)

## What is Marketing?

Marketing, the process responsible for identifying, anticipating and satisfying customer requirements profitably, is essential for business success. Marketing is important in building customer relationships as well as creating product awareness. Marketers must address what the company sells, what price it charges, how it promotes its products, and where it sells them. Marketing uses a sophisticated set of disciplines, requiring a broad understanding of technology, how to research and use data, plus a good grounding in a variety of social and business areas.

## Helpful Leaving Certificate Subjects

Business, Accounting, and Economics.

## Potential Areas of Employment

- Marketing and Marketing Research
- Brand Management
- Sales and Sales Management
- Business Development



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*"What I really admire about this course, is its ability to ignite the 'creative spark' in students. If that's what you are looking for, look no further."*  
**Alan McGee**



[www.cit.ie/course/CR420](http://www.cit.ie/course/CR420)



## Module Information

<http://modules.cit.ie/cr420>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

### About the Course

Year 1 provides the student with a foundation in core business subjects. Subsequent years will include instruction in buyer behaviour, marketing research, communications, information analysis, information technology, strategic marketing, international marketing, branding and advertising, sales operations and management, public relations, retailing, services marketing, and applications to specific products and markets.

### Further Studies

For details see [www.cit.ie](http://www.cit.ie)

Graduates may apply to professional bodies and may be exempt from certain examinations. Suitably qualified graduates are eligible to apply for postgraduate degrees at CIT:

- MSc in Marketing Practice
- MBus (Taught) (Part-time)
- MBus (by Research)
- PhD

### Career Opportunities

There is an extensive range of career opportunities in areas such as Market Research, Brand Management, Advertising, Promotion, Direct Marketing, Services Marketing, International Marketing and Sales Management.

### Contact Information

Brian McGrath  
 Department of Management & Marketing  
 T: 021 433 5923  
 E: [brian.mcgrath@cit.ie](mailto:brian.mcgrath@cit.ie)

### Question Time

#### I am interested in Marketing, should I choose Level 7 CR 021 or Level 8 CR 420?

If you would like a broad range of business topics, with the opportunity to choose a business specialism such as Marketing, Business and Management, or Accounting at a later stage, you should apply for CR 021. If, however, you are confident that Marketing is your preference, you should consider applying for Level 8 CR 420 which specialises in this area from Year 1.

#### If I am not doing any of the recommended subjects in the Leaving Certificate, can I still apply for this course?

Yes, the core fundamentals are delivered in Year 1 and we assume that students have not taken these subjects.

## Business Options at CIT

ENTRY OPTIONS		AWARD LEVEL	DETAILS	ADD-ON LEVEL 8 QUALIFICATIONS
CR 021	BUSINESS STUDIES	7	OPTION 1: ACCOUNTING OPTION 2: BUSINESS AND MANAGEMENT OPTION 3: MARKETING	ACCOUNTING OR BUSINESS BUSINESS MARKETING OR BUSINESS
CR 022	BUSINESS ADMINISTRATION	7	OPTION 1: BUSINESS ADMINISTRATION OPTION 2: BUSINESS AND MANAGEMENT OPTION 3: MARKETING	BUSINESS ADMINISTRATION BUSINESS MARKETING OR BUSINESS
CR 023	ACCOUNTING	7		ACCOUNTING OR BUSINESS
CR 150	BUSINESS INFORMATION SYSTEMS	8		
CR 400	ACCOUNTING	8		
CR 420	MARKETING	8		
CR 010	AGRICULTURE	7		AGRICULTURE
CR 011	HORTICULTURE	7		HORTICULTURE

**PLEASE NOTE:** CR 021, CR 022, CR 023 and CR 010: Students who successfully complete Year 2 and who do not wish to progress to Year 3 will receive a Higher Certificate award.



# Business Studies (Common Entry)

## CR 021 Level 7 Award

- >> Progression to Honours Degrees and Postgraduate Programmes
- ▲ Higher Certificate Option

**Application:** CAO

**Award Title:** Depends on Specialisation. Choose from:

- BBus in Accounting
- BBus in Business & Management
- BBus in Marketing

**Duration:** 3 Years (6 Semesters)

**Places:** **Course size:** 200 / **Class size:** 50

**CAO Points in 2011:** **Round 1:** 270 / **Final:** 270

### Minimum Entry Requirements Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

### What is Business Studies?

Business brings together Management, Marketing, Accounting, Communications, and applications of Information Technology. Business courses aim to provide a broad business education with many opportunities to specialise. The courses are designed to be employment oriented. They are structured to give an interesting variety of topics, choice of specialist areas and choice of levels of qualifications, and they also provide the necessary skills for those seeking to set up their own enterprises.

### Helpful Leaving Certificate Subjects

Accounting, Business, and Economics.

### Potential Areas of Employment

- Marketing and Marketing Research
- Brand Management
- Sales and Sales Management
- Business Development
- Accounting
- Banking and Finance
- Insurance
- General Management
- Teaching and Lecturing



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*"The course gave me a great insight into all areas of business, from management and marketing to accounting and economics - all vital for understanding how business works. The course also ensured I had great lecturer contact."*

Michael Barry



## Module Information

<http://modules.cit.ie/cr021>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## About the Course

If you would like a broad range of business topics, with the opportunity to choose a business specialism such as Marketing, Business and Management or Accounting at a later stage, you should apply for CR 021.

Students applying under CR 021 share a common Year 1 and then choose their preferred Degree at the end of Year 1. This gives students the opportunity to study business subjects before deciding on the stream they wish to follow.

Students can choose from the following Degree programmes:

- Bachelor of Business in Accounting
- Bachelor of Business in Business and Management
- Bachelor of Business in Marketing

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Subject to availability of places and specialisation, suitably qualified graduates are eligible to apply for entry to Year 4 (final) of:

- BBus (Honours) in Accounting
- BBus (Honours) in Marketing
- BBus (Honours)

The BBus (Honours) Degree satisfies the Degree requirements of the Teaching Council. As with other Degrees, a training and teaching qualification such as a HDip is also required.

Suitably qualified graduates may progress to postgraduate studies.

## Contact Information

Brian McGrath  
Department of Management & Marketing  
T: 021 433 5923  
E: [brian.mcgrath@cit.ie](mailto:brian.mcgrath@cit.ie)

## Question Time

### What is the advantage of doing the Common Entry?

If you would like a broad range of business topics, with the opportunity to choose a business specialism such as Marketing, Business and Management, or Accounting at a later stage, you should apply for CR 021. If, however, you are confident that Accounting or Marketing is your preference, you should consider applying for the relevant Level 7 or Level 8 course which specialises in that area from Year 1.

### Is there a European language requirement for the course?

No, however, students who pursue French as an elective in Year 1 are expected to have completed a French Course at Leaving Certificate Level.

### Will I be at a disadvantage if I did not study Business or Accounting in the Leaving Certificate?

No, the core fundamentals of Accounting and Business are delivered in Year 1.

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**myCareer**

**John Healy**  
Lecturer



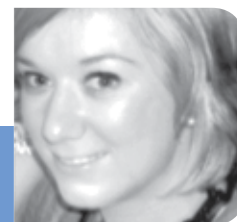
John Healy completed his BBus (Honours) (his major was in Accounting) and completed a Master in Business in 2010.

"It is a great college. I learned a lot about business, from Marketing to Accounting to Law. I played football and hurling with CIT which was a great experience."

Having gained maximum exemptions from his studies in CIT, John plans on completing his professional accountancy exams in the near future. John is presently teaching Business at Davis College, Mallow.

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**Niamh Scally**  
Brand Manager



"I graduated with the Bachelor of Business (Honours) Degree and gained a place with IBEC's Export Orientation Programme with Irish Distillers and was placed in Sweden. I was responsible for the marketing of the Jameson Whiskey there.

After a year, I returned to its head office in Dublin, where I worked on marketing all the brands in the firm. I then worked with American Express in Australia before taking up my present role as Brand Manager with Centra headquarters in Cork."

Open Day 16 & 17 November

# Accounting (Honours)

## CR 400 Level 8 Award

>> Progression to Postgraduate Programmes and Professional Accountancy Qualifications

**Application:** CAO

**Award Title:** Bachelor of Business (Honours) in Accounting

**Duration:** 4 Years (8 Semesters)

**Places:** 40 (between CR 400 and CR 023)

**CAO Points in 2011: Round 1:** 355 / **Final:** 355

### Minimum Entry Requirements Leaving Certificate in 6 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
4	2	D3 (H) or C3 (O)	D3 (O/H)

### What is Accounting?

All businesses need to record details of their trading transactions (e.g. sales and purchases) so that they know who owes them money and what money they owe. This information is also used to assess the financial 'health' of the business and to make plans for the future. Accountants are involved in making many decisions necessary for the efficient operation of a business. Therefore, a well-run accounting function is critically important to the long-term management of a business.

### Helpful Leaving Certificate Subjects

Accounting, Business, and Economics.

### Potential Areas of Employment

- Accountant in Practice
- Accountant in Industry
- Banking/Finance
- Teaching and Lecturing



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*"The best thing I find about Accounting in CIT is the support from all our lecturers when delivering course material and preparing for examinations. In addition the course has excellent exemptions from all the professional accountancy bodies."*  
**James O'Sullivan**



## Module Information

<http://modules.cit.ie/cr400>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## About the Course

This course offers an advanced specialist education in accounting as a firm base for either further academic study or for pursuing a professional qualification with one of the professional accountancy bodies. CIT offers Accounting students the benefit of small class sizes initially which assist with a smoother transition from second level and all CIT Accounting lecturers have professional qualifications and relevant industry experience.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Upon successful completion of the Honours Degree, graduates gain exemptions from the professional accountancy bodies. Having successfully completed the professional accountancy exams, graduates can enter industry or practice (i.e. work for a firm of accountants).

Graduates of the BBus (Honours) in Accounting may apply to the CIT full-time ACCA Programme. The aim of this programme is to provide graduates with the opportunity to complete all Professional Level subjects from the ACCA qualification. This will enable them to find roles in either practice or industry and complete the work experience necessary to qualify as an ACCA. The advantage of completing this programme is that graduates will have their ACCA studies completed before they commence work and will not have to try to combine work and study.

Suitably qualified graduates are eligible to apply for post-graduate programmes at Master's level.

## Career Opportunities

Graduates from CIT accounting programmes secure employment within accountancy practices and also as accountants in industry. In practices, graduates work in the "Big 4" accountancy firms (PWC, KPMG, Ernst & Young and Deloitte), and with medium and small accountancy firms. Industry employers include Apple, EMC<sup>2</sup>, Dairygold, Kerry Group, Quintas, Musgrave Group, South Western Services (SWS), Financial Control Outsourcing Services (FCOS), PepsiCo, Bank of New York Mellon and State Street Bank.

## Contact Information

Colm Barry Murphy  
Department of Accounting and Information Systems  
T: 021 433 5897  
E: [colm.barrymurphy@cit.ie](mailto:colm.barrymurphy@cit.ie)

## Question Time

### What do I need to do after qualifying in CR 400 to become an accountant?

After attaining your BBus (Honours) in Accounting, you need to fulfil the additional requirements of the Accountancy Body with which you wish to qualify. This typically requires 3 to 3½ years relevant work experience and additional examinations.

### Will I receive exemptions from the main professional bodies?

Yes. The BBus (Honours) in Accounting currently has exemptions for Chartered Accountants Ireland, Chartered Institute of Management Accountants, Association of Chartered Certified Accountants, and Certified Public Accountants. These exemptions ensure that our graduates can minimise the number of exams necessary to qualify as an accountant after completing their Honours Degree. Please see Page 18 for information on exemptions.

### If I did not study Accounting at Leaving Certificate, can I study Accounting CR 400?

Yes. You do not have to have studied accounting as all modules assume no prior knowledge of content in Year 1.

### What career options are available other than a professional accountant?

Accountancy is a relevant background for any career in business. Many leading CEOs have an accountancy qualification. Accounting graduates can work in management, finance, insurance, banking, risk and compliance, project management, management consultancy, teaching and lecturing.

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myCareer



David Coughlan  
Accountant

"The Accounting course in CIT was really beneficial in preparing me for the work place. I work with KPMG, a leading professional services firm.

I work in the Audit Department where my work mainly involves the audit of funds. I'm currently training to be a Chartered Accountant and hope to pass my ACCA exams in 2013.

One of the best decisions I've made was choosing CIT and studying there has played a massive role in helping me to get to where I am today."

Open Day 16 & 17 November

# Accounting

## CR 023 Level 7 Award

- >> Progression to Honours Degrees, Postgraduate Programmes and Professional Accountancy Qualifications
- ▲ Higher Certificate Option

**Application:** CAO  
**Award Title:** Bachelor of Business in Accounting  
**Duration:** 3 Years (6 Semesters)  
**Places:** 40 (between CR 023 and CR 400)  
**CAO Points in 2011: Round 1: 330 / Final: 320**

### Minimum Entry Requirements Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
3	2	D3 (H) or C3 (O)	D3 (O/H)

### What is Accounting?

All businesses need to record details of their trading transactions (e.g. sales and purchases) so that they know who owes them money and what money they owe. This information is also used to assess the financial 'health' of the business and to make plans for the future. Accountants are involved in making many decisions necessary for the efficient operation of a business. Therefore, a well-run accounting function is critically important to the long-term management of a business.

### Helpful Leaving Certificate Subjects

Accounting, Business, and Economics.

### Potential Areas of Employment

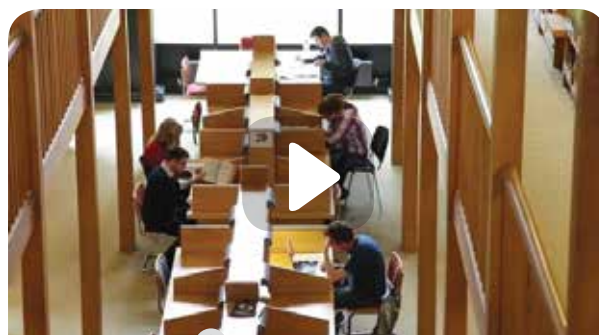
- Accountant in Accountancy Firm
- Accountant in Industry
- Banking/Finance



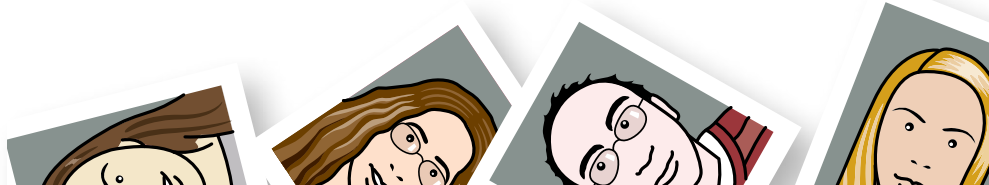
**myCIT**  
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*"The course offers a broad range of subjects and has developed my skills in areas such as communications and team building. The size of my class is quite small which gives my classmates and I great contact time with our lecturers and the ability to generate discussions on certain topics."*

**Malcolm Coombes**



[www.cit.ie/course/CR023](http://www.cit.ie/course/CR023)



## Module Information

<http://modules.cit.ie/cr023>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## About the Course

This course offers a firm base for either further academic study or for pursuing a professional qualification with one of the professional accountancy bodies. Students who graduate with the Bachelor of Business in Accounting will find an interesting range of job opportunities in a variety of accountancy practices or in industry. Most subjects focus in-depth on the accounting discipline. Graduates are entitled to exemptions from the professional bodies on successful completion of this programme and further exemptions on successful completion of an Honours Degree.

## Further Studies

For details, [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates are eligible to apply for entry to Year 4 (final) of:

- Bachelor of Business (Honours) in Accounting or
- Bachelor of Business (Honours)

## Career Opportunities

Graduates will have received a broad business education and work for a variety of global, national and local accountancy firms such as KPMG, PWC, Ernst & Young, Deloitte, and many others. Graduates also work as accountants in industry for example in Kerry Group, PepsiCo, Musgrave Group, Apple, EMC<sup>2</sup>, Dairygold, Quintas, South Western Services (SWS), Financial Control Outsourcing Services (FCOS), Bank of New York Mellon, and State Street Bank.

## Contact Information

Sylvia Dempsey  
Department of Accounting and Information Systems  
T: 021 433 5134  
E: [sylvia.dempsey@cit.ie](mailto:sylvia.dempsey@cit.ie)

## Question Time

### If I did not study Accounting at Leaving Certificate, can I study Accounting CR 023?

Yes. You do not have to have studied Accounting as all modules assume no prior knowledge of content in Year 1.

### Can I commence my professional exams after my three year qualification in CR 023?

Yes. There are many exemptions for the accountancy body examinations after this course. These are available on their websites. Chartered Accountants Ireland ([www.charteredaccountants.ie](http://www.charteredaccountants.ie)), Chartered Institute of Management Accountants ([www.cimaglobal.com](http://www.cimaglobal.com)), Association of Chartered Certified Accountants ([www.accaglobal.com](http://www.accaglobal.com)), and Certified Public Accountants ([www.cpaireland.ie](http://www.cpaireland.ie)). Please see Page 18 for information on exemptions.

### I'm interested in Accounting, should I choose CR 021 or CR 023?

If you are certain that you want a career in Accounting then you should choose CR 023, as the focus of this course is on accountancy from day one. However, if you still have not decided whether it is accountancy, management or marketing you wish to specialise in then you should choose CR 021.



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**myCareer**



**Aisling Cahill**  
Accountant

"I received great support and career advice in CIT. Not only did I receive the accounting skills and knowledge base needed to launch a successful career, but also essential communication, interpersonal and team building skills.

I decided that management accounting was the area I wanted to specialise in and found the concept of working in industry very appealing.

I now work with the Kerry Group in a Commercial Accounting role and I am studying for my CIMA exams where I received fantastic exemptions."

Open Day 16 & 17 November

# Business Information Systems (Honours)

**CR 150** Level 8 Award

>> Progression to Postgraduate Programmes

**Application:** CAO

**Award Title:** Bachelor of Business (Honours) in Information Systems

**Duration:** 4 Years (8 Semesters)

**Places:** 60

**CAO Points in 2011: Round 1:** 315 / **Final:** 315

## Minimum Entry Requirements Leaving Certificate in 6 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
4	2	D3 (O/H)	D3 (O/H)

## What is Business Information Systems?

Business Information Systems involves a strong mix of business related and technology related topics allowing students to examine from a business perspective the use and management of information technology in a variety of business environments. This will include a knowledge of systems integration; management; marketing; accounting and management accounting; information communication technology strategy; computer applications; enterprise resource planning systems; legal studies; entrepreneurship; international business; project management; and systems analysis and development.

## Helpful Leaving Certificate Subjects

Accounting, Economics, Mathematics, and Business.

## Work Placement

There is a mandatory work placement of a minimum of 15 weeks in Year 3.

## Potential Areas of Employment

- IT Consultant
- Business Analyst
- IT Developer
- Project Manager

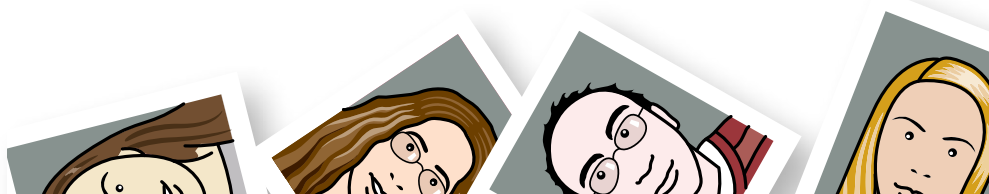


**myCIT**  
**myCourse**

*"My work placement was in the Product Support Engineering Lab in EMC<sup>2</sup> and on completion of my Degree, I secured a permanent position with the Company. The BIS course has been really beneficial in preparing me for the working world."*  
**Elaine Deasy**



[www.cit.ie/course/CR150](http://www.cit.ie/course/CR150)



## Module Information

<http://modules.cit.ie/cr150>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## About the Course

The aim of the Honours Degree is to educate and train students in a wide range of Business and Information Systems skills. The course is assessed by end of module examination and through a significant amount of continuous assessment and project work throughout the four years.

In Year 3, students are required to complete a work placement (typically ranges from three to six months) in a systems related function in business. It will involve a set of agreed objectives for your placement, as well as the assistance of a person on site and a member of the academic staff at CIT.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Honours graduates may be eligible to apply for a postgraduate programme at Master's Level.

## Career Opportunities

The graduate develops a large range of skills and abilities which may lead to employment in diverse jobs/areas such as a Systems Analyst; Project Manager; Management Consultant; Systems Administrator; Webmaster; Business Analyst; Customer Relationship Management; Management Accountant; Purchasing and Supply Chain Management; Logistics; Business Development Manager; Enterprise Systems Manager; Operations Management; Financial Analyst; Marketing and Market Research across a large variety of industries, including manufacturing, food processing, software, as well as banking and financial services.

## Contact Information

Martin Connolly  
Department of Accounting and Information Systems  
T: 021 433 5807  
E: [martin.connolly@cit.ie](mailto:martin.connolly@cit.ie)

## Question Time

### How much Business content is in the course?

The course is 50% Business oriented and 50% Information Technology and Information Systems oriented.

### What level of proficiency with computers do you need?

The course is designed in Year 1 to commence subjects at an introductory level.

### What kind of Programming is involved?

Programming is an important skill to have in the area of Business Information Systems. Visual Basic, Java, and SQL are some of the exciting and useful programming languages that you will be working on.

### What computing topics are involved?

IT topics covered on the course include Systems Analysis and Design, Database Design and Management, Computer Networks, Information Systems Project Management, Web Applications Development, and Enterprise Systems.



**myCIT**  
**myCareer**

**Kevin Walsh**  
Business Systems Manager



"My work placement in Year 3 led me to work in the Business Process Department of Trend Micro. After graduation, I returned to Trend Micro and worked on a two year global project which enabled me to travel and see the completion of my efforts move into a production environment.

I am currently employed by McAfee as a Business Systems Manager. My role includes facilitating systems integrations, working with partners on smarter ways to do business, and running multiple projects. Without doubt, CIT prepared me well for my career and I would highly recommend both CIT and Business Information Systems course to anyone who has an interest in understanding key links between the business world and IT."

Open Day 16 & 17 November

# Business Administration

## CR 022 Level 7 Award

>> Progression to Honours Degrees

▲ Higher Certificate Option

**Application:** CAO

**Award Title:** Depends on Specialisation. Choose from:

- BBus in Business Administration
- BBus in Business & Management
- BBus in Marketing

**Duration:** 3 Years (6 Semesters)

**Places:** 50

**CAO Points in 2011:** Round 1: 270 / Final: 250

### Minimum Entry Requirements Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

### What is Business Administration?

Computers and information technology have forever altered the way business and communications are transacted. Social media, cloud computing, accounting software, desktop publishing, and the Internet have all transformed the working environment. Business Administration provides students with the technology skills and business acumen which are essential to manage a modern organisational environment.

### Helpful Leaving Certificate Subjects

Business, Accounting, English, Mathematics, and Languages.

### Work Placement

There is mandatory work placement of four months for students taking the Business Administration specialisation in Year 3.

### Potential Areas of Employment

- Office Administrator
- Key Account Manager
- Customer Relationship Executive
- Digital Marketing Executive



myCIT  
myCourse

*"I got the opportunity to go on an Erasmus Programme to Southampton to learn about entrepreneurs and building a stable business. I would highly recommend this course, due to the network of people the student connects with industry linked projects, it has a practical orientation strategy and the lecturers are very helpful and approachable."*

**Yvonne Geary**



[www.cit.ie/course/CR022](http://www.cit.ie/course/CR022)



## Module Information

<http://modules.cit.ie/cr022>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## About the Course

The course aims to provide students with the technologies and practices which are essential to manage in a modern organisational environment. Students have the opportunity to learn a wide range of fundamental skills including; document presentation, desktop publishing, database systems, spread sheets, accounting, marketing, management, HRM, web design, management information systems, public relations, project management, digital marketing, social media, event management and more.

On successful completion of Year 2, students can choose to continue on the Bachelor of Business in Business Administration or may opt to transfer to the Bachelor of Business in Business and Management or the Bachelor of Business in Marketing.

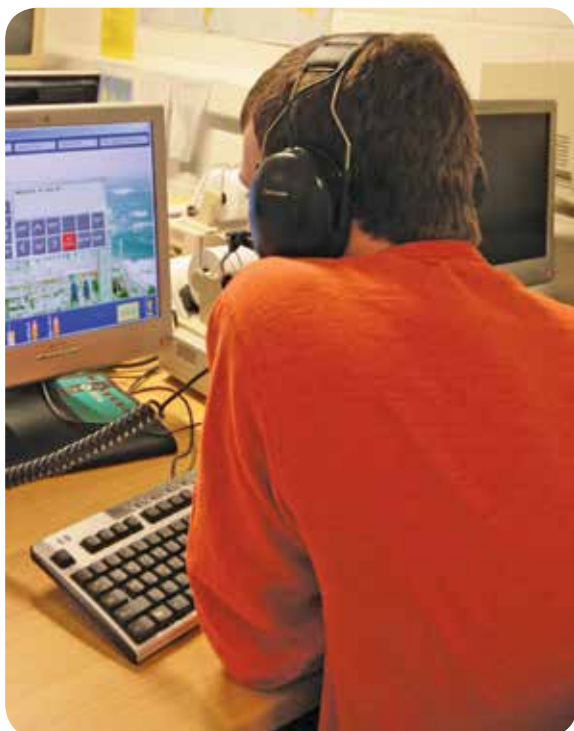
Students taking the Business Administration specialisation in Year 3 undertake a four month work placement. Students have the benefit of an academic mentor from CIT and a mentor in the workplace. Feedback from students and our industry partners has been very positive to date. In many cases students have secured full-time employment as a result of the placement.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Bachelor of Business in Business Administration graduates who achieve the specified level of academic performance are eligible to apply for entry to the one year add-on:

- BBus (Honours) in Business Administration
- or
- BBus (Honours) in Business



## Career Opportunities

Business Administration graduates undertake a wide range of administrative duties and may obtain employment in areas such as administration, marketing, IT, financial and shared services, banking, insurance, media, customer service, health service, local authorities, and fund services.

## Contact Information

Finbarr Sheehan  
Department of Accounting and Information Systems  
T: 021 433 5129  
E: [finbarr.sheehan@cit.ie](mailto:finbarr.sheehan@cit.ie)

## Question Time

### Are there language recommendations for the course?

If taking French as an elective in Year 1, students are expected to have Leaving Certificate French. Languages German, Spanish, and Italian are at beginner level.

### What are the typical student numbers in first year?

First year course/class size is approximately 50. Computer lab groups are a maximum of 25.

### How much IT is involved in the course?

Over a third of the programme modules are focused on developing IT skills and working with business related software packages.

**myCIT**  
**myCareer**

**Anna Casey**  
Accounts Administrator



"Studying Business Administration in CIT has been extremely beneficial to my career prospects. I currently work for Healthcare21; leading supplier of the healthcare market in Ireland. My position is Accounts Administrator.

In my opinion the work placement aspect of this course was invaluable in preparing me for a real working environment. The experience I gained was of great importance as it provided me with an opportunity to identify my potential career paths."

Open Day 16 & 17 November

# Agriculture

## CR 010 Level 7 Award

>> Progression to Honours Degree

▲ Higher Certificate Option

**Application:** CAO

**Award Title:** Bachelor of Science in Agriculture

**Duration:** 3 Years (6 Semesters)

**Places:** 40

**Location:** CIT Bishopstown and Teagasc Clonakilty Agricultural College

**CAO Points in 2011: Round 1: 320 / Final: 320**

### Minimum Entry Requirements Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

Holders of relevant NCVA/FETAC awards may apply through the CAO.

### What is Agriculture?

Agriculture is of major importance in the Irish economy and represents the art and science of growing plants and the raising of animals for food, other human needs, or economic gain. The agri-food sector contributes significantly to Ireland's GDP, employment and exports. Most Irish farms are family operated, with the farmer being the owner, manager and provider of much of the labour. This wide remit calls for a range of knowledge and skills. In addition, the agri-business sector has been identified as a major sector for growth in the coming years across a range of associated industries.

### Helpful Leaving Certificate Subjects

English, Mathematics, Biology, and Agricultural Science.

### Work Placement

There is mandatory work placement for a minimum of 15 weeks in Year 2.

### Potential Areas of Employment

- Farm Manager
- Agricultural Consultant
- Sales Representative
- Retail Management



myCIT  
myCourse

*"I finished my Degree in summer 2012 and I have taken a year out from my job with Teagasc to work as a manager on a farm in New Zealand. I know that the wide range of skills obtained while studying for my Degree has helped to secure this position. I also have been offered new opportunities in Teagasc for when I return from New Zealand."* **John Tobin**



## Module Information

<http://modules.cit.ie/cr010>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## About the Course

The students attend both Cork Institute of Technology and Teagasc Clonakilty Agricultural College throughout the course.

- In Year 1, students spend four days in Clonakilty and one day in CIT.
- In Year 2, students spend two days in Clonakilty and three days in CIT.
- In Year 3, students spend four days in CIT and one day in Clonakilty.

Students are required to complete a minimum of 15 weeks work placement in Year 2 in an agriculture related business. It will involve a set of agreed objectives for your placement, as well as the assistance of a person on site and a member of the academic staff at Teagasc Clonakilty Agricultural College or CIT. Students can travel on work placement to international destinations such as New Zealand, Australia, USA, or UK. It is a fantastic opportunity for students to travel and learn simultaneously. Placement can also be organised in Ireland.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates are eligible to apply for entry to the one year add-on

→ Bachelor of Science (Honours) in Agriculture

Graduates of the programme can also pursue specialisations in Agriculture with other Higher Education Institutes in Ireland and overseas.

## Career Opportunities

The course develops farming, business and management skills to enable graduates to follow careers as successful commercial farmers or in the agri-business sector. It will provide graduates with the skills they will need to be able to participate actively in policy decisions – whether they are local, regional or international – which will influence their profession and its role in a modern economy.

## Contact Information

Marie Dorgan  
Department of Accounting and Information Systems  
T: 021 433 5517  
E: [marie.dorgan@cit.ie](mailto:marie.dorgan@cit.ie)

John Kelly  
Teagasc Clonakilty Agricultural College  
T: 023 883 2505  
E: [john.kelly@teagasc.ie](mailto:john.kelly@teagasc.ie)

## Question Time

### What level of Business is involved in the course?

The programme is taught using one third business modules and two third agriculture or science related modules.

### Do I have to be a farmer to study Agriculture?

No. The course has access to the farm resources at Teagasc Clonakilty Agricultural College necessary to complete the programme.

### What are my other career prospects if I don't want to go into farming?

Graduates can progress to complete the one year add-on BSc (Honours) in Agriculture or pursue employment opportunities with agricultural related business, e.g. sales representative or agriculture advisor.

### Are there travel opportunities?

Each year, students undertake placement opportunities overseas, e.g. with large dairy farms in New Zealand. Graduates have travelled abroad to continue their career in agriculture.

**myCIT**  
**myCareer**



**Ivan Deane**  
Quality Control

Ivan graduated from CIT with a BSc in Agriculture. "Alternating between CIT and Teagasc Clonakilty Agricultural College was very beneficial as it gave me an in-depth view of the practical side of agriculture while ensuring that the theory and business end was covered also."

Using his qualification, Ivan began work with Shannonvale Foods in Clonakilty where his role is based in Quality Control. He ensures that the high standards of excellence are maintained through monitoring and controlling of the manufacturing processes at the company.

Open Day 16 & 17 November

# Horticulture

## CR 011 Level 7 Award

>> Progression to Honours Degree

**Application:** CAO

**Award Title:** Bachelor of Science in Horticulture

**Duration:** 3 Years (6 Semesters)

**Places:** 20

**Location:** CIT Bishopstown and Teagasc Clonakilty Agricultural College

**CAO Points in 2011: Round 1: 225 / Final: 210**

### Minimum Entry Requirements Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

Holders of relevant NCVA/FETAC awards may apply through the CAO.

### What is Horticulture?

The term Horticulture is described as the science or art of cultivating fruits, vegetables, flowers or ornamental plants and can be divided into commercial and amenity sectors.

The Commercial sector is involved with the production of food crops and added value products such as fruits, vegetables and mushrooms in the field or under protection, and of ornamental products such as trees, shrubs and bedding plants.

The Amenity sector includes Garden Centre and DIY retailing, Landscape Design, Construction and Maintenance, the Turf Grass industry (golf course, other sports turf, etc.), the development and overseeing of public parks and gardens, roadside plantings, ecological conservation, sustainability and heritage projects.

### Helpful Leaving Certificate Subjects

English, Mathematics, and Biology.

### Work Placement

There is a mandatory work placement of 15 weeks in Year 2.

### Potential Areas of Employment

- Garden Centre Manager
- Organic Producer of Vegetables or Fruit
- Greens Keeper
- Nursery Stock Manager



myCIT  
myCourse

*"I have just finished my first year and thoroughly enjoyed it. I visited great Horticultural enterprises like nurseries and organic growers throughout the year and made great friends with my class. I also got to take part in an Institute of Horticulture competition and came third in Ireland!"*

**Cara Tremayne**



## Module Information

<http://modules.cit.ie/cr011>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## About the Course

The course is unique in its mix of knowledge and skill in three distinct disciplines – business; science; and art.

There are two distinct areas within Horticulture.

- **Amenity:** This includes landscape design along with constructing and maintaining parks, public areas, sports grounds, recreation facilities and roadsides. Interior landscaping is a specialism within amenity horticulture which is concerned with the design, installation, and maintenance of plantings in shopping centres, office buildings, hotels, residences, etc.
- **Commercial:** This involves growing crops for sale. Crops include fruit and vegetables, nursery stock and bedding plants.

The students attend both Cork Institute of Technology and Teagasc Clonakilty Agricultural College throughout the course.

- In Year 1, students spend four days in Clonakilty and one day in CIT.
- In Year 2, students spend three days in Clonakilty and two days in CIT.
- In Year 3, students spend four days in CIT and one day in Clonakilty.

Students are required to complete a work placement in Year 2 in a horticulture related business. It will involve a set of agreed objectives for the placement, as well as the assistance of a person on site and a member of the academic staff at Teagasc Clonakilty Agricultural College or CIT.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates are eligible to apply for entry to the one year add-on

→ Bachelor of Science (Honours) in Horticulture

Graduates of the programme can also pursue specialisations in areas such as Botany, Biotechnology, and Business Management with other higher education institutes in Ireland and overseas.

## Career Opportunities

In addition to the potential areas of employment listed, graduates may also be employed as Market Gardeners; Landscape Designers; Landscape Construction Managers; Plant Propagators; Nursery/Floral Production Managers; Tree Management/ Arborist; Turf Management; Environmental Planning; and may also do research.

## Contact Information

Joseph Croke  
Department of Biological Sciences  
T: 023 883 2581 / 021 433 5805  
E: [joseph.croke@cit.ie](mailto:joseph.croke@cit.ie)

Majella Moloney  
Teagasc Clonakilty Agricultural College  
T: 023 883 2511  
E: [majella.moloney@teagasc.ie](mailto:majella.moloney@teagasc.ie)

## Question Time

### What is enjoyable about this course?

The course has a variety of subjects, projects and horticultural visits from very diverse content reflecting the Science, Business and Art of the Horticulture Industry itself. Students enjoy the area of Landscape Design and visiting world renowned large local gardens, field and glasshouse production of food or ornamental products.

### What are the typical student numbers in first year?

First year course/class size is 20 which reflects the practical nature of the course. Smaller classes also play a key role in ensuring student success.



Teagasc Clonakilty Agricultural College

Open Day 16 & 17 November

# Tourism (Honours)

**CR 660** Level 8 Award

>> Progression to Postgraduate Programmes

**Application:** CAO

**Award Title:** Bachelor of Business (Honours) in Tourism

**Duration:** 4 Years (8 Semesters)

**Places:** 30

**CAO Points in 2011: Round 1:** 260 / **Final:** 260

## Minimum Entry Requirements Leaving Certificate in 6 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
4	2	D3 (O/H)	D3 (O/H)

## What is Tourism?

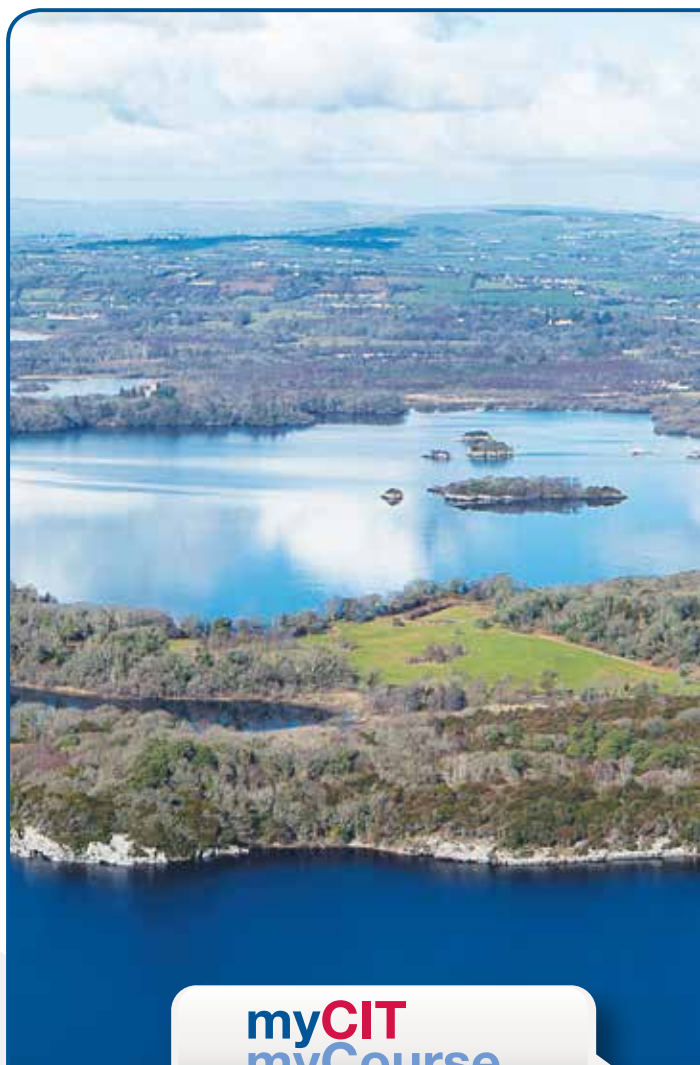
Tourism is a dynamic global industry through which people experience the culture, heritage and environment of other countries whether they are travelling for leisure, adventure or business. Tourism involves the management and operation of a wide range of businesses which include airlines, hospitality providers, cruise and ferry operations, tour operations, visitor and heritage attractions, travel agencies and tourism development organisations.

## Helpful Leaving Certificate Subjects

A European language, Geography, and Business subject(s).

## Potential Areas of Employment

- Tourism Development
- Air and Cruise Operations and Management
- Tourist and Heritage Guide and Information
- Tourism Marketing



**myCIT**  
**myCourse**

*"I decided I wanted to finish my Degree abroad in an international programme and the CIT Tourism Honours Programme offers me an intimate, challenging and quality education with small class sizes and excellent Lecturers."*

**Laura Chenery, Canadian Student**



[www.cit.ie/course/CR660](http://www.cit.ie/course/CR660)



## Module Information

<http://modules.cit.ie/cr660>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## About the Course

The course prepares students for management and supervisory positions in all sectors of tourism and service businesses. Learning is based around class delivered lectures, field trips, practical lab classes, group and individual project work, and guest speakers from the field of tourism.

The course blends a wide range of specific tourism subjects, with applied business subjects to equip students with the necessary skills to contribute effectively in the wider world of the travel and tourism related businesses.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates may progress to a Master's Degree at CIT, and subsequently to Doctoral Studies leading to the award of a PhD.

## Career Opportunities

Students who graduate with tourism qualifications have opportunities for building careers in the travel, transport, holiday, and vacation and leisure occupations. Previous graduates have developed careers in areas as diverse as regional tourism planning and development, tourism marketing, international airline administration, self-employed in tourism enterprises, sales, marketing, and development at visitor and heritage attractions. Many have had the opportunity to travel and work in interesting tourism business overseas.

Graduates can expect to progress to management, marketing and entrepreneurial careers in tourism and tourism related businesses.

## Contact Information

Kathleen Griffin  
Department of Tourism & Hospitality Studies  
T: 021 433 5829  
E: [kathleen.griffin@cit.ie](mailto:kathleen.griffin@cit.ie)

## Question Time

### Is it essential to have studied a language before the course?

Having a European language is very useful, but it is not essential to have studied one before as languages (except French) are generally taught from the introductory stage. It should be noted that study of a language is mandatory for Year 1 of the course.

### Are there opportunities to work outside Tourism?

The programme combines both knowledge of the world of tourism with the skills required for business management, and a particular focus on service skills which facilitates the student in a wide range of occupations.

### What level of marketing is incorporated into the course?

There are a number of themes that consistently run throughout the course which include, marketing and services marketing, people management, finance and accounting, and business management.

### Are there travel opportunities?

Yes, the calibre of the Honours Degree allows graduates to obtain employment overseas.



**myCIT**  
**myCareer**



**Helen O'Dwyer**  
Sales & Customer Services

"I have worked with Fáilte Ireland in tourist information offices where my role involved building relationships with local tourism providers and the promotion of the Irish tourism product to visitors. I currently work at the Jameson Experience Visitor Centre in Cork where my role involves being an ambassador for the Jameson Brand, sales and customer service.

I enjoyed and would recommend Tourism at CIT as it has given me a broad understanding of the tourism industry and I have developed a strong business acumen from the variety of modules covered in the course.

The course was beneficial in preparing me for management positions in a diverse range of tourism businesses."

Open Day 16 & 17 November

# Tourism

## CR 041 Level 7 Award

- >> Progression to Honours Degree and Postgraduate Programmes
- ▲ Higher Certificate Option

**Application:** CAO

**Award Title:** Bachelor of Business in Tourism

**Duration:** 3 Years (6 Semesters)

**Places:** 30

**CAO Points in 2011: Round 1:** 240 / **Final:** 240

### Minimum Entry Requirements Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

### What is Tourism?

The global tourism sector is continuing to expand in all sectors, providing worldwide opportunities for enterprise and development across a wide range of activities and businesses including regional tourism development, tourism promotion and marketing, visitor and heritage attractions, conference and exhibitions, air, sea and land transport, reservation and bookings, both agency and online. There are also the areas of holiday activity, entertainment, and the traditional hospitality providers of food and accommodation.

Tourism is a dynamic and competitive industry. It requires the ability to constantly adapt to customers' changing needs and desires, as the customer's satisfaction, entertainment and enjoyment are particularly the focus of all tourism businesses.

### Helpful Leaving Certificate Subjects

Business subject(s), European Language, and Geography.

### Potential Areas of Employment

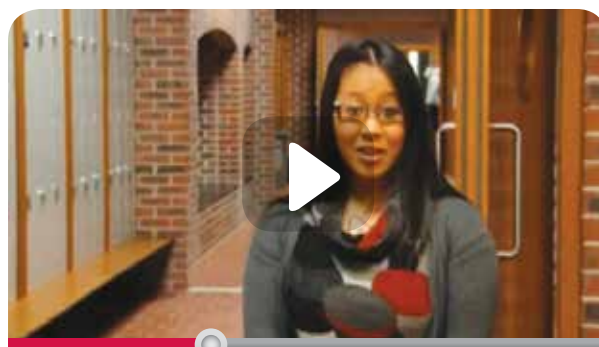
- Tourism & Heritage Promotion and Development
- Air, Cruise, and Coach based Travel and Management
- Visitor Attractions & Activity Centres
- Tourism Promotion & Marketing
- State Bodies involved in Tourism



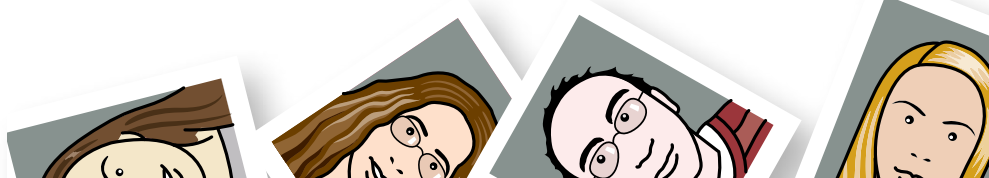
myCIT  
myCourse

"I loved studying tourism in CIT because of the small classes and the lecturers, who are not only excellent in what they do, but are always available and get to know their students"

Emma Aherne



[www.cit.ie/course/CR041](http://www.cit.ie/course/CR041)



## Module Information

<http://modules.cit.ie/cr041>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## About the Course

The Tourism course at CIT is offered within the modern Tourism and Hospitality building, one of the finest in the country. Our courses have a strong emphasis on marketing and languages to equip students with these essential elements of Tourism Studies. The course combines subjects relevant to the Tourism Sector with a range of business subjects to give students the best possible preparation for entry into the workplace. Visiting lecturers, formal class based lectures; field trips, and project work with businesses in the Tourism Sector are all essential learning tools of this course

Students have easy access to the wider Institute facilities such as an excellent Library, IT facilities, student accommodation, sports and recreation facilities and other student supports, such as a large range of student clubs and societies. Administration and support facilities are offered in an environment where students have direct access to an experienced and qualified lecturing team.

## Further Studies

For details see [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates are eligible to apply for entry to Year 4 of

→ Bachelor of Business (Honours) in Tourism

Graduates may subsequently progress to postgraduate studies at CIT or other third level institutions.

## Career Opportunities

Graduates are fully equipped with the skills and understanding of the operational and management aspects required in running a tourism business. These include the planning, promotion and development of tourism business projects, along with the development, promotion and conservation of the natural and manmade heritage.

Many students progress to managerial positions in travel operations, while others take on an entrepreneurial role and run their own businesses related to tourism. Other opportunities for employment include airlines, airport operations, travel agencies, government and the semi-state organisations, sea carriers, resort representatives, coach tour operators, activity management, and in the area of local tourism development and promotions.



## Contact Information

Department of Tourism & Hospitality  
T: +353 (0)21 433 5820  
E: [hospitality@cit.ie](mailto:hospitality@cit.ie)

## Question Time

### Is it essential to study a language on this course?

Skills in an international language(s) are very useful in the tourism sector. Generally we offer languages from an introductory level, with the exception of French. It should be noted that the study of a language is mandatory for Year 1 of the programme.

### Does the course offer opportunities to work outside Tourism?

The tourism sector is very broad and there are also opportunities in businesses which are connected to the sector. Past graduates have found employment in many areas in the service sector such as financial services, retail, business development, along with setting up their own businesses.

### What level of marketing is incorporated into the course?

The course places equal emphasis on tourism and business management, of which marketing is a key component.

### Are there opportunities to travel?

Tourism, by its nature, deals with aspects of travel. The promotional requirements of many tourism businesses involve travel to the countries from which tourists originate. Equally, many businesses in the travel sector offer this opportunity. Many students have worked in tourism companies overseas as part of their personal development.

**myCIT**  
**myCareer**



**Shirley Kingston**  
Project Coordinator

Shirley worked with Fáilte Ireland in Milan through the Leonardo Programme; as Tourism Development Officer in North Cork, and with Fáilte Ireland on tourism training projects.

Her current role involves the business development of the smaller tourism enterprise through the Tourism Learning Networks initiative by Fáilte Ireland. The job involves coordinating and identifying development needs and skills, organising training programmes and seminars, and promoting training and development initiatives within the tourism sector.

Open Day 16 & 17 November

# Hospitality Management

## CR 042 Level 7 Award

>> Progression to Honours Degree

▲ Higher Certificate Option

**Application:** CAO

**Award Title:** Bachelor of Business in Hospitality Management

**Duration:** 3 Years (6 Semesters)

**Places:** 32

**CAO Points in 2011: Round 1:** 240 / **Final:** 240

### Minimum Entry Requirements Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

### What is Hospitality Management

Hospitality Management is the skill of managing all aspects of Hotels, Restaurants, Licenced Premises, and catering establishments. Hospitality managers may operate as general managers of the business, or may also develop specialist knowledge in areas such as Food and Beverage, Rooms Division or Human Resources and Marketing. Providing professional hospitality involves both the social skills of a warm welcoming customer-friendly manner and the technical skills of food preparation, guest accommodation & reception, wine and beverage service together with a deep understanding of management and business organisation.

### Helpful Leaving Certificate Subjects

English, Mathematics, and Business subject(s).

### Work Placement

- There is a mandatory work placement of a minimum of 12 weeks between Year 1 and Year 2.
- There is a 6 month management internship in Year 3.

### Potential Areas of Employment

- Hotel, Restaurant, Catering and Licenced Premises Management
- Reservations and Revenue Management
- Conference and Banqueting Management
- Human Resources and Training
- Own Hotel, Restaurant or Bar
- Marketing and Sales



myCIT  
myCourse

*"The lecturers and staff, the facilities, my class mates, the atmosphere around the Institute, all make for a fantastic experience. The work experiences built into the course, have given me all the tools I need to begin my career."*

**Brigid Walsh**



## Module Information

<http://modules.cit.ie/cr042>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## About the Course

The course emphasises a creative, inventive, organised and entrepreneurial approach to a career in the hospitality industry. There is a strong focus on student centred learning and teaching methods include formal lectures, tutorials, and practical operations classes which equip the student with the core skills necessary for a career in the hospitality sector. Many classes combine both individual and team project work and they are supported by a range of visiting speakers, industry visits, and field trips.

An important feature of the course is the practical content and the work experience gained throughout the course, which fully prepare the graduate for a most rewarding career. Between Year 1 and Year 2, there is an organised work placement (minimum of 12 weeks) in a quality hospitality establishment in Ireland, and increasingly with the option of an international placement. The placement will be matched to the student's area of interest and skill level. The work placement is a formal component of the programme and is awarded academic marks and credits.

Additionally, in Year 3, there is an organised 6 month management internship in a hospitality premises where the student undertakes their first experience in management. There are some opportunities to complete the internship overseas.

## Accreditation

Graduates are eligible to become members of the Irish Hospitality Institute.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates are eligible to apply for entry to the one year add-on

→ Bachelor of Business (Honours) in Hospitality Management

Graduates may subsequently progress to postgraduate studies at CIT or at other third level institutes and colleges.

## Career Opportunities

Graduates will specialise in areas of the hospitality business such as food & beverage management, conference & banqueting management or rooms division management. Others may become involved in sales & marketing, human resources management, training and development, or financial control. Others will aspire to senior general management positions or become involved in entrepreneurial activities and starting their own businesses.

## Contact Information

Séamus Forde

Department of Tourism & Hospitality Studies

T: 021 433 5828

E: [seamus.forde@cit.ie](mailto:seamus.forde@cit.ie)

## Question Time

### What are the facilities like for this course in CIT?

The facilities at the Department of Tourism and Hospitality are of the highest European standard. The Department operates to the highest level of industry recognised Hygiene and Environment management requirements.

### What are the duties of a Hotel Manager?

Hotel Managers combine the role of the business host, with the technical skills of provision of high quality restaurant and accommodation standards, and equally the skills of successful business management.

### What other careers could I work in?

Hospitality Managers work across a wide range of businesses in the sector to include many and varied types of hotels, restaurants, and resorts, and equally can work in areas such as cruise liner operations, or start their own business within the sector. Equally there are wide arrays of sector specific support businesses for which Hotel Management skills provide the ideal background; these can include food and drink suppliers, equipment suppliers, training specialists, web based reservations companies and many others.

### When I qualify, will I be able to work as an Event Manager?

Event management is to a large extent a food and beverage management activity with a number of other skills, many of which are provided as modules on the course.

**myCIT**  
**myCareer**



**Dan Murphy**  
Hotel General Manager

After graduating from CIT, Dan was based at the Hilton Hotel in Chicago for five years where he went from Barman to Bar Supervisor to Banqueting and Conference Manager.

He is General Manager in the Galway Bay Hotel. Dan praises the industry placement system on the course, which sent him to two prestige hotels in Ireland for several months at a time - Adare Manor and Ashford Castle.

Dan was awarded the Irish Hospitality Institute Award of Hotel Manager of the Year.

Open Day 16 & 17 November

# Culinary Arts

## CR 640 Level 7 Award

>> Progression to Honours Degree

**Application:** CAO

**Award Title:** Bachelor of Business in Culinary Arts

**Duration:** 3 Years (6 Semesters)

**Places:** 32

**CAO Points in 2011: Round 1:** 300 / **Final:** 275

### Minimum Entry Requirements Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

### What is Culinary Arts?

Culinary arts may be defined as the study of food and wine and its impact on our society and way of life. The culinary arts contribute significantly to the worldwide hospitality and tourism industries. Practitioners of the culinary arts include restaurateurs, chefs, food critics, gourmets and educationalists.

### Helpful Leaving Certificate Subjects

English, Mathematics, Business subject(s), and Home Economics.

### Work Placement

There is mandatory work placement over the entire summer at the end of Year 1.

### Potential Areas of Employment

- Restaurants and Hotels
- Pastry and Confectionary
- Training and Education
- Food Marketing/Product Development
- Executive Chef
- Food Writing & Styling
- Culinary Manager in the Industrial Sector



myCIT  
myCourse

*"The main reason I chose to study Culinary Arts was the mix between business and practical culinary operations. Year 1 of the course has met all my expectations. I'm currently on paid work placement in a fabulous hotel in Co. Cork which is going brilliantly at the moment."*

**Sarah Beavon**



[www.cit.ie/course/CR640](http://www.cit.ie/course/CR640)



## Module Information

<http://modules.cit.ie/cr640>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## About the Course

A key aim is a well-educated graduate with the ability to learn and change to meet new challenges in their education and professional development. There is a strong focus on student centred learning. Teaching methods include formal lectures, tutorials and both individual and team project work.

The work placement takes places in a quality hospitality establishment in Ireland and is supported by a CIT staff member together with a workplace mentor. The aim of the placement is to introduce the student to structured employment in a relevant work sector and to develop an understanding of the organisation and its procedures.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates are eligible to apply for entry to the one year add-on

→ Bachelor of Business (Honours) in Hospitality Management

Graduates may subsequently progress to postgraduate studies at CIT or at other third level institutes and colleges.

## Career Opportunities

Graduates work in many areas of the food sector, ranging from Senior Chefs in 5 star hotels, gourmet restaurants, and stylish bistros and cafés, as well as in catering and events companies, food product companies, and many graduates have established their own businesses. The Culinary Arts Degree provides a wide array of opportunities to work in other countries in culinary and food related occupations.

## Contact Information

Catherine O'Mahony  
Department of Tourism & Hospitality Studies  
T: 021 433 5842  
E: [catherine.omahony@cit.ie](mailto:catherine.omahony@cit.ie)

## Question Time

### What is the difference between Culinary Arts and Culinary Studies?

Culinary Arts provides a broad range of learning which mixes skills of business management with the skills of culinary activity. In some occupations such as work based catering, this mix of skills provides an ideal combination for the successful operation of the business.

Culinary Studies is the course designed for students who want to be chefs, and it focuses on the key skills required by chefs at all kitchen types whether the larger upmarket hotel kitchen or the smaller specialist restaurant operation.

### What are the facilities like for this course in CIT?

The facilities at the Department of Tourism and Hospitality are of the highest European standard. The Department operates to the highest level of industry recognised Hygiene and Environment management requirements.

### Is it possible to open your own restaurant with this qualification?

Quite a number of graduates have opened or are in partnership in their own food service business or in producing a food product for retail sale.



myCIT  
myCareer



**Aoife Cameron**  
Assistant Wine Buyer

Aoife studied the BBus in Culinary Arts which she described as a very versatile programme which covered a wide range of subjects. She subsequently continued her studies and graduated with a BBus (Honours) in Hospitality Management.

She has appeared as one of the students profiled on the RTE TV programme "The Masters Apprentice". Aoife has worked in the renowned L'Ecrivain Restaurant in Dublin where she developed a keen interest in wines which she hopes will complement her career options in the future.

Open Day 16 & 17 November

# Bar Management

## CR 650 Level 7 Award

>> Progression to Honours Degree

**Application:** CAO

**Award Title:** Bachelor of Business in Bar Management

**Duration:** 3 Years (6 Semesters)

**Places:** 25

**CAO Points in 2011: Round 1:** 250 / **Final:** 250

### Minimum Entry Requirements Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

### What is Bar Management?

A Bar Manager oversees all operations at the bar including staffing, employee schedules, event planning, and staff functions and responsibilities. Being a Bar Manager is more of a way of life than a job. That's not to say it's easy, because it is not. You will probably be on your feet from dawn to dusk, but it'll be rewarding, sociable and challenging.

Your main duties are to make sure your customers are happy, that there is plenty of stock behind the bar and that your staff is trained on how to provide an excellent service.

### Helpful Leaving Certificate Subjects

English, Mathematics, and Business subject(s).

### Work Placement

There is mandatory work placement of a minimum of 12 weeks at the end of Year 1.

### Potential Areas of Employment

- Bar Management
- Bar Training and Education
- Wine Retailing
- Stock and Financial Control
- Entrepreneurship/Bar Business Ownership
- Club Management



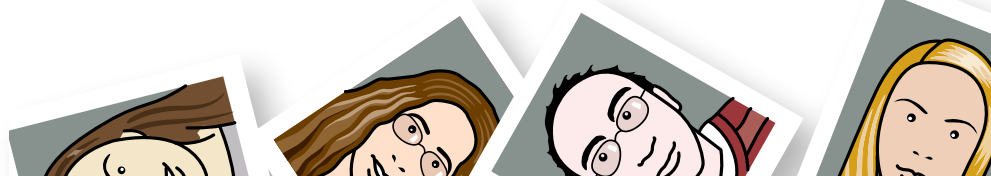
myCIT  
myCourse

*"You gain the skills and knowledge necessary to work in the industry from safety procedures to the laws required to run a bar. If you intend to undertake a career in the hospitality sector I'd strongly recommend this course."*

**Martin Daly**



[www.cit.ie/course/CR650](http://www.cit.ie/course/CR650)



## Module Information

<http://modules.cit.ie/cr650>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## About the Course

This innovative three-year course emphasises a creative, organised and entrepreneurial approach to Bar Management. The course develops students' knowledge of the concepts and the processes that are essential to sound managerial practice as well as imparting the operational skills of drinks service and stylish food preparation and service. Professional Bar Management is part of the worldwide growth in the tourism and hospitality industry and offers extensive opportunities for employment and enterprise creation.

The work placement is from mid-May to the end of August, where the student has the opportunity to apply the knowledge, insight and skills gained to the practices of the workplace under the guidance of an experienced industry professional.

A Bar Manager's key responsibilities are the efficient management of a licenced premises; marketing; recruiting, training, and motivating staff; stock control; overseeing or liaising with the kitchen; quality control; health & safety; financial management; being informed with licensing legislation, liaising with the authorities, and taking overall legal responsibility for the premises.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates are eligible to apply for entry to the one year add-on

→ Bachelor of Business (Honours) in Hospitality Management

Graduates may subsequently progress to postgraduate studies at CIT or at other third level institutes and colleges.

## Career Opportunities

Graduates can work in Ireland or abroad. This Bachelor Degree offers students the opportunity to acquire appropriate managerial skills and techniques that will enable them to be effective and efficient in bar management and the related food and entertainment industries. Some students have taken the opportunity to work at various levels of the licenced trade both in Europe or further afield.

## Contact Information

Tom Kelly  
Department of Tourism & Hospitality Studies  
T: 021 433 5824  
E: [tom.kelly@cit.ie](mailto:tom.kelly@cit.ie)

## Question Time

### What are the facilities like for this course in CIT?

The facilities at the Department of Tourism and Hospitality are of the highest European standard. The Department operates to the highest level of industry recognised Hygiene and Environment management requirements.

### What level of Business is incorporated into the course?

The course blends the skills of Business Management roughly 50/50 with the skills and knowledge of Bar Management. Business skills complement your career options and future prospects.

### Should I have experience in bar work before applying for the course?

Some experience in the licenced trade is an ideal preparation for undertaking a career in Bar Management – but it is not a requirement.

**myCIT**  
**myCareer**

**Roisín O'Sullivan**  
General Manager



"When I look back I can't believe how I fitted into college life almost immediately and loved my time there, not only the course, which was brilliant, but the total range of activities that go to make up college life. During my time on the Bar Management Degree, I participated in the TV show "The Masters Apprentice" on RTE, which was a wonderful experience. After graduation, my career progressed very quickly, I was only 21 when I got my first management role and I found that I had all of the practical training and all the business skills necessary to take on the running and management of a modern licenced premises. I am the General Manager of Chambers Bar in Cork which is owned by a company who run several of the most progressive bars and venues in the city. I am also a Brand Ambassador for the Heineken Star Serve, which involves training bar staff in the management of beers and understanding the stringent quality issues that make for good lagers."

Open Day 16 & 17 November

# Culinary Studies

## CR 655 Level 6 Award

>> Progression to Degrees and Honours Degree

**Application:** CAO

**Award Title:** Higher Certificate in Arts in Culinary Studies

**Duration:** 2 Years (4 Semesters)

**Places:** 48

**CAO Points in 2011: Round 1:** 200 / **Final:** 200

### Minimum Entry Requirements Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O) or B2 (F)	D3 (O/H)

**Note 1:** The requirement for D3 (O) Mathematics may also be satisfied by Grade B2 or Higher in Foundation Level Mathematics.

**Note 2:** Holders of all FETAC Level 5 awards may apply through the CAO.

### Special Category Applications

Mature Students (23 years by the 1st January on year of entry to the course) and holders of the Leaving Certificate Applied with one year's relevant industrial experience may apply as Special Category Applicants through the CAO. They may be required to undertake an Institute interview.

### What is Culinary Studies?

Culinary Studies is designed to meet the requirements of students who wish to pursue careers as Professional Chefs. It provides the perfect learning for a career in the wide world of cookery and food preparation.

### Helpful Leaving Certificate Subjects

English, Mathematics, Business subject(s), and Home Economics.

### Work Placement

There is mandatory work placement of a minimum of 12 weeks at the end of Year 1.



myCIT  
myCourse

*"The kitchens are amazing with everything we need and cooking in the Training Restaurant for real customers is a great learning experience and gives us a glimpse of what a real restaurant service is like. I can't wait to put it into practice during my work placement."*

**Katie McLoughlin**



[www.cit.ie/course/CR655](http://www.cit.ie/course/CR655)



## Module Information

<http://modules.cit.ie/cr655>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## Potential Areas of Employment

- Hotels ranging from 5\* resort properties through to smaller Family Run Hotels
- Gourmet Restaurants, Local Specialist Restaurants, Bistros, and Stylish Cafés
- Catering Companies
- Pubs and Gastro Pubs

## About the Course

The course is mainly practical and is supported by theory subjects relating to the world of cookery. Approximately 70% of the classes will be spent in practical classes and kitchens covering subjects such as cookery techniques, classical and traditional cookery, as well as specialist cookery from the Mediterranean, the Orient, other interesting world foods, pastry and confectionery larder and cold buffet.

The course is supported by lectures from well-known and specialist chefs and artisan food producers, as well as large food companies. Students will have the opportunity to visit restaurants and food providers during the course.

Formal work experience is provided over the summer period at the end of Year 1. All students will have a formal, paid work placement of a minimum of 12 weeks, in a good quality hotel or restaurant kitchen, which will be matched to the student's area of interest and skill level, where they will work under the guidance of an expert chef. The work placement is a formal component of the programme and is awarded academic marks and credits.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitable qualified graduates are eligible to apply for entry to:

- Bachelor of Business in Culinary Arts
- or
- Bachelor of Arts in Culinary Arts [part-time option] and thereafter to
- Bachelor of Business (Honours) in Hospitality Management

## Career Opportunities

Students will graduate as professional chefs ready to embark on exciting opportunities to develop their skills further whether at home or abroad. Graduates hold exciting positions as Head Chefs and Executive Chefs in a wide variety of hotels and restaurants and other large scale food operations.

There are other opportunities such as Artisan food production, food product development, work place dining, health care, and food styling and critique. Many successful chefs open their own businesses be that an up-market restaurant or trendy bistro, a modern coffee shop or welcoming cafe or catering for parties and events.

## Contact Information

Departmental Secretary  
Department of Tourism & Hospitality Studies  
T: 021 433 5823  
E: [hospitality@cit.ie](mailto:hospitality@cit.ie)

## Question Time

### What is the difference between Culinary Arts and Culinary Studies?

Culinary Studies is the course designed for students who want to become a professional chef, and it focuses on the key skills required by chefs at all kitchen types whether the larger upmarket hotel kitchen or the smaller specialist restaurant operation.

Culinary Arts provides a broad range of learning which mixes skills of business management with the skills of culinary activity. In some occupations such as work based catering, this mix of skills provides an ideal combination for the successful operation of the business.

### What are the facilities like for this course in CIT?

The facilities at the Department of Tourism and Hospitality are of the highest European standard. The Department operates to the highest level of industry recognised Hygiene and Environment management requirements.

### If I want to become a chef is CR 655 the best study route to take?

The Higher Certificate in Culinary Studies is the ideal course of study for becoming a professional Chef, the course has a high concentration on the necessary practical skills, provided in some of the best practical kitchen facilities available.

All students are advised to consider pursuing additional and more advanced qualifications, either on graduation from the current course or by pursuing one of the programmes specifically designed for working chefs to attend part-time.



Open Day 16 & 17 November

# Hospitality Studies

## CR 657 Level 6 Award

>> Progression to Degrees and Honours Degree

**Application:** CAO

**Award Title:** Higher Certificate in Arts in Hospitality Studies

**Duration:** 2 Years (4 Semesters)

**Places:** 25

**CAO Points in 2011:** Any Qualified Applicants

### Minimum Entry Requirements Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O) or B2 (F)	D3 (O/H)

**Note 1:** The requirement for D3 (O) Mathematics may also be satisfied by Grade B2 or Higher in Foundation Level Mathematics.

**Note 2:** Holders of all FETAC Level 5 awards may apply through the CAO.

### Special Category Applications

Mature Students (23 years by the 1st January on year of entry to the course) and holders of the Leaving Certificate Applied with one year's relevant industrial experience may apply as Special Category Applicants through the CAO. They may be required to undertake an Institute interview.

### What is Hospitality Studies?

Hospitality Studies is a broad programme of learning which provides an introduction to all skills areas in the hospitality sector, students get an opportunity to study and practice restaurant service skills, bar service operations, front office and reception, rooms division and accommodation, event organisation, introduction to cookery and the wide range of other subjects relevant to the sector. This allows the student identify their area of preference in the sector, and to subsequently develop a valuable career in their chosen field.

### Helpful Leaving Certificate Subjects

English, Mathematics, Business subject(s), Home Economics, and a European Language.

### Work Placement

There is mandatory work placement of a minimum of 12 weeks at the end of Year 1.



myCIT  
myCourse

*"During the year we had several field trips to fantastic hotels and tourist attractions. One of the highlights of the course is the great practical experience we get in working in industry."*

**Natasha McCarthy**



[www.cit.ie/course/CR657](http://www.cit.ie/course/CR657)



## Module Information

<http://modules.cit.ie/cr657>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## Potential Areas of Employment

- Hotels, Restaurants and Licenced Premises
- Various Accommodation Providers
- Catering and Events Companies
- Specialist areas such as Reservations, Training, and Personnel

## About the Course

The course is designed to meet the skills requirements of students who wish to pursue careers within the hospitality sector. The graduates typically work in contact with the customer, in restaurants and bar operations or associated areas such as conference and banqueting. Equally they may work in areas associated with reception and rooms such as front office or reservations. The programme will focus on the operational skills required in the hospitality sector accompanied by subjects related to the business of hospitality.

Students will have a formal, organised work placement in a good quality hotel or restaurant under the guidance of an experienced hospitality professional. The Placement will be matched to the student's area of interest and skill level. The work placement is a formal component of the programme and is awarded academic marks and credits.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitable qualified graduates are eligible to apply for entry to:

- Bachelor of Business in Hospitality Management or
- Bachelor of Business in Bar Management and thereafter to
- Bachelor of Business (Honours) in Hospitality Management

## Career Opportunities

Graduates may work in management positions in small stylish local hotels or larger corporate hotels. Some specialise in areas such as conference and banqueting. For the student prepared to work hard and who brings flair and passion to hospitality, the opportunities are endless.

The opportunities for skilled hospitality professionals are extensive, whether it is working in the restaurants bars or reception in deluxe hotels, a stylish restaurant or bistro, or in a popular pub or cocktail bar.

Graduates typically take time to travel overseas to gain further experience and enhance their skills. Graduates work in many of the fine hotels and restaurants throughout Ireland and worldwide.

## Contact Information

Breda Hickey  
Department of Tourism & Hospitality Studies  
T: 021 433 5831  
E: [breda.hickey@cit.ie](mailto:breda.hickey@cit.ie)

## Question Time

### What is the difference between Hospitality Management and Hospitality Studies?

Hospitality Studies focuses on the day-to-day front of house operations within the sector. Graduates may aspire to positions such as Restaurant Supervisor, Bar Manager, Head Receptionist, and Accommodation Manager. The positions require customer focused and a hands-on approach to successful customer service.

Hospitality Management focuses on the successful operation and profitable management of the overall business and its resources.

### What mark do you need to achieve in order to progress to a Degree course?

Progression from Higher Certificate to the Bachelor of Business in Hospitality Management Degree requires a merit result in the final examinations.

### What are the facilities like for this course in CIT?

The facilities at the Department of Tourism and Hospitality are of the highest European standard. The Department operates to the highest level of industry recognised Hygiene and Environment management requirements.

### The work placement sounds exciting, is it based in Ireland or can you be placed abroad?

The work placement takes place in a quality hospitality establishment in Ireland and is supported by a CIT staff member together with a workplace mentor.



# Social Care

## CR 031 Level 7 Award

>> Progression to Honours Degree and Postgraduate Programmes

**Application:** CAO

**Award Title:** Bachelor of Arts in Social Care

**Duration:** 3 Years (6 Semesters)

**Places:** 80

**Garda Vetting:** Yes

**CAO Points in 2011: Round 1:** 385 / **Final:** 350

### Minimum Entry Requirements Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

**Note 1:** CIT uses the Garda Central Vetting Unit (GCVU) to help assess the suitability of all applicants on this programme. It is important to note that participation in or completion of this programme may be affected by subsequent disclosure/discovery.

### What is Social Care?

Social Care is a profession where people work in partnership with those who experience marginalisation or discrimination, or who have special needs.

Social care practitioners may work, for example, with children and adolescents in residential care; people with learning or physical disabilities; people who are homeless; people with alcohol/drug dependency; families in a community setting; or recent migrants to Ireland.

### Helpful Leaving Certificate Subject

English.

### Work Placement

There is mandatory work placement as follows:

- Year 1: 6 week placement
- Year 2: 12 week placement
- Year 3: 60 days (spread over the two semesters)



myCIT  
myCourse

*"Each module within Social Care is relevant in the course and a combination of the modules, lecturers and the close friends I made gave me an opportunity to see the holistic picture of the broader society and how to best apply theory to practice when I was on placement."*

**Pamela Kent**



[www.cit.ie/course/CR031](http://www.cit.ie/course/CR031)



## Module Information

<http://modules.cit.ie/cr031>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## Potential Areas of Employment

- Residential Care Centres
- Community Projects
- Family Casework
- Residential Centres
- Adoption/Fostering Agencies
- Probation and Welfare Agencies
- Hostels for Adolescents
- Travellers Centres
- Special Schools
- Centres for the Elderly
- Centres for Asylum Seekers
- Youth Centres

## About the Course

The course aims to strike a balance between theory and practice. Material from disciplines is organised and presented in ways which enable students to see its relevance to the objectives of the course, to the placement settings and their own supervised practice. The student will be given the opportunity of acquiring some practical skills needed in this type of work, such as household management, sport and leisure.

There is work placement in each year of the course. Such placements enable the student to apply theory taught on the course to a professional placement and to appreciate the number of, and variety of, relevant work situations.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates are eligible to apply for entry to  
→ Bachelor of Arts (Honours) in Social Care, 1 year full-time or by ACCS mode

Postgraduate programmes are available at CIT.

## Career Opportunities

The BA in Social Care is the nationally recognised qualification for working as a Social Care Worker in either the residential area or in the community. The applied and practical aspect of the work is very important.

Graduates are employed in a wide variety of care settings and employments such as Residential Care Centres, Community Projects, Youth Centres, Family Casework, Elder Care Centres, Adoption/Fostering Agencies, Probation and Welfare Agencies, Hostels for adolescents/young adults, Travellers Centres, etc.

## Contact Information

Roisín Lane  
Department of Social and General Studies  
T: 021 433 5324  
E: [roisin.lane@cit.ie](mailto:roisin.lane@cit.ie)

## Question Time

### What is the difference between a Social Care Worker and a Social Worker?

A Social Care Worker will typically work in a direct person-to-person capacity with clients. He or she will seek to provide a caring, stable environment in which various social, educational and relationship interventions can take place in the day-to-day living space of the client.

The Social Worker's role is to manage the 'case', e.g. arranging the residential child care placement in which a child is placed; coordinating case review meetings; negotiating the termination of a placement; and responding to child protection concerns in a given area. (Social Care Ireland 2011)

### Am I fully qualified to work as a Social Care Worker after successfully completing the three years study in CR 031?

Yes. The BA in Social Care is the nationally recognised qualification for working as a Social Care Worker.

### Can I convert to a Social Worker after completing the Social Care qualification, i.e. BA in Social Care CR 031?

It is not possible to 'convert' to be a Social Worker with the BA (Honours) in Social Care. To become a Social Worker, you will need to complete a Masters in Social Work.

Suitably qualified graduates of the BA (Honours) in Social Care may also be eligible to apply for a range of other Postgraduate courses, such as Occupational Therapy, Community Development, etc.

myCIT  
myCareer

Christina Sieber  
Child Care Leader



Christina was awarded a BA (Honours) in Social Care. "I chose CIT specifically for the combination of lectures and practical work. Each year we had a placement, which allowed us to experience different areas in the social care field. My placements entailed work with an after care worker with the Health Board, as a classroom assistant in a special school, and in the Barrettstown Gang camp."

Christina is now working in residential care and is also undertaking part-time lecturing in Social Care.

Open Day 16 & 17 November

# Early Years Education

## CR 620 Level 7 Award

>> Progression to Honours Degree

**Application:** CAO

**Award Title:** Bachelor of Arts in Early Years Education

**Duration:** 3 Years (6 Semesters)

**Places:** 60

**Garda Vetting:** Yes

**CAO Points in 2011: Round 1:** 390 / **Final:** 335

### Minimum Entry Requirements Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	(Note 1)	D3 (O/H)

**Note 1:** There is no requirement for Mathematics. A Grade B2 or higher in Foundation Level Mathematics is recognised as one of the subjects for entry (see Yellow Pages in this Handbook).

**Note 2:** CIT uses the Garda Central Vetting Unit (GCVU) to help assess the suitability of all applicants on this programme. It is important to note that participation in or completion of this programme may be affected by subsequent disclosure/discovery.

### What is Early Years Education?

There is an ever increasing demand for quality Preschool services in Ireland today and the BA in Early Years Education provides specialised training, support, advice and information on best practice for the education and care of young children from 0 to 6 years with a view to supporting the development of an Early Years workforce.

### Helpful Leaving Certificate Subjects

English, and Business.

### Work Placement

There is mandatory work placement as follows:

- Year 1: 6 week placement
- Year 2: 8 week placement
- Year 3: 8 week placement



myCIT  
myCourse

*"Emphasising the importance of placement ensures that students are not only qualified but are also experienced upon graduating. Creative Arts is a unique element on this course ensuring that learning is child-centred and practical. Small class sizes means that students and lecturers build a good rapport."* Sarah Kelleher



## Module Information

<http://modules.cit.ie/cr620>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## Potential Areas of Employment

- Early Years Education
- Early Years Childcare
- Children with Specific Learning Needs
- Children's Residential Care Centres
- Family and Community Support Centres

## About the Course

The course aims to train graduates to educate and meet the needs of children aged 0-6 years and to manage childcare facilities. The various biological, cognitive, emotional, and social stages of a child's development are studied.

The course offers the student the opportunity to study early childhood from differing perspectives – educational, psychological, social, and cultural. The course also includes tuition in Art, Music and Drama, which will provide an extensive portfolio of child-centred activities. Attention is also paid to practical skills needed in this type of work such as child health, exercise and nutrition, and the physical care of children.

Central to the Degree at every stage is the Professional Work Practice (PWP) i.e. placement. This involves supervised hands-on experience in centres approved by the Institute, for example, centres such as Preschools, Naíonraí, and Centres for Children with Special Educational Needs. There is an option of international placements in Year 2 and Year 3.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates are eligible to apply for entry to the one year add-on

→ Bachelor of Arts (Honours) in Early Years Education



## Career Opportunities

Employment opportunities include Early Years Education; Early Years Childcare; Children with Specific Learning Needs; Children's Residential Care Centres; Family and Community Support Centres; and After School Services.

## Contact Information

Dr Vanessa Murphy  
Department of Social and General Studies  
T: 021 433 5336  
E: [vanessa.murphy@cit.ie](mailto:vanessa.murphy@cit.ie)

## Question Time

**Am I fully qualified to work in Early Years Education after three years study in CR 620?**

Yes.

**Is there a pathway to primary school teaching from this course?**

BA (Honours) graduates are eligible to apply for the Graduate Diploma in Education (which typically runs for 18 months) as long as they present with the minimum Leaving Certificate requirement in Irish or suitable equivalent.

The Department of Education & Skills recognises the Graduate Diploma in Education to teach in Primary Schools.

**myCIT**  
**myCareer**



**Deirdre Fitzgibbons**  
Special Needs Assistant

"I chose the Early Childhood Care and Education Degree (now called Early Years Education) in CIT for the reason that it incorporated both theoretical and creative modules into the course content.

The theory modules Psychology, Social Policy, Law, and Early Years Education, were very attractive and I was eager to learn about them and how they assisted a child's development. The creative modules, Art, Music and Drama were both fantastic and invaluable modules to have in the course. All these areas play a crucial role in every child's development.

I am currently working as a Special Needs Assistant in a primary school in Cork. I am also working as a Care Assistant in a Respite Home for children with special needs."

Open Day 16 & 17 November

# Recreation and Leisure Management

## CR 032 Level 7 Award

>> Progression to Honours Degree

▲ Higher Certificate Option

**Application:** CAO

**Award Title:** Bachelor of Business in Recreation and Leisure Management

**Duration:** 3 Years (6 Semesters)

**Places:** 80

**Garda Vetting:** Yes

**CAO Points in 2011:** Round 1: 340 / Final: 340

### Minimum Entry Requirements Leaving Certificate in 5 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
5	0	D3 (O/H)	D3 (O/H)

**Note 1:** CIT uses the Garda Central Vetting Unit (GCVU) to help assess the suitability of all applicants on this programme. It is important to note that participation in or completion of this programme may be affected by subsequent disclosure/discovery.

### What is Recreation and Leisure Management ?

The Recreation and Leisure Management course combines Health, Fitness, Sports and Exercise related modules with core Business modules. The course prepares students to work in the business, sports and leisure sector of the economy and provides them with the specialist skills and competencies needed in these industries.

### Helpful Leaving Certificate Subjects

Business, English, Biology, and Accounting.

### Sport Aptitude

Active participation in sport is an advantage. However, applicants do not need to have exceptional ability or achievements in sport.

### Work Placement

There is a mandatory work placement of 5 weeks in Year 2.



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myCourse

*"The integration of theory and practical modules really appealed to me. It was great to qualify with not only my Degree but with many extra qualifications such as Massage, numerous Coaching Certificates and First Aid."*  
**Lorcán McLoughlin**



[www.cit.ie/course/CR032](http://www.cit.ie/course/CR032)



## Module Information

<http://modules.cit.ie/cr032>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## Potential Areas of Employment

- Fitness Instructor
- Personal Trainer/Strength and Conditioning Coach
- Leisure/Sports Centre Management
- Sports Coaching/Team Management

## About the Course

The course consists of lectures, tutorials, practicals, site visits and work placement. The leisure industry is one of the fastest growing sectors of the economy. This has created a demand for personnel with specialist knowledge and skills in recreation and leisure. The course combines technical skills and competencies with a strong business base. It also offers students the opportunity of acquiring appropriate practical and managerial expertise, which will enable them to be effective managers in the recreation and leisure industry.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates are eligible to apply for entry to Year 4 of

→ Bachelor of Business (Honours)

This award will greatly enhance the career prospects at management level, and also enable graduates to progress to the Higher Diploma in Education.

## Career Opportunities

The broad multi-skills approach adopted in the course offers access to a wide range of employment opportunities in the leisure industry: leisure centre management, personal training, sports coaching, swim teaching, lifeguarding, group exercise leadership, sports development, health promotion, and community recreation.

## Contact Information

Noel Collins

Department of Social and General Studies

T: 021 433 5330

E: [noel.collins@cit.ie](mailto:noel.collins@cit.ie)

## Question Time

### What areas of teaching am I qualified to teach in?

After the Ordinary Degree in Recreation and Leisure (CR 032), teaching is not an option. However, a Graduate Diploma in Education (Primary Teaching) can be pursued following the Honours Degree in Business provided they present with the minimum Leaving Certificate requirement in Irish, English and Mathematics or suitable equivalent.

It is important to note there is no direct link between this Recreation and Leisure Management course and P.E. Teaching. Students who have completed the Honours Degree in Business can pursue a Graduate Diploma in Education (Business) which enables them to teach Business at Second-Level Schools.

### What type of Business content is involved in the course?

Business Administration, Accounting, Marketing, Economics, Management and Enterprise Development are the Business modules covered over the three years.

### How is your time spent on the course?

A mix of practical and theory classes make up the Recreation and Leisure modules and the Business related modules are mostly theory based. An estimated percentage of this Leisure to Business breakdown over the years is as follows: Year 1: 80/20, Year 2: 65/35, Year 3: 30/70 respectively.

### What sport qualifications will I have at the end of the course?

Students have the opportunity to gain EHFA (European Health and Fitness Association) Qualification which includes gym instructor; group exercise instructor; personal trainer; and aerobics teacher. Coaching qualifications in the following sports may be achieved – GAA, Soccer, Basketball, Hockey, Volleyball and Rugby. External professional qualifications such as Swim Teaching; Lifeguarding; Massage Therapist (ITEC – International Therapy Examination Council); and Sports Massage (ITEC) may also be attained.

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Mai O'Leary  
Sports Officer



"This course gave me the opportunity to try many interesting jobs as a direct result of the electives in Gym Instruction, Exercise to Music, Lifesaving, Sports Coaching and Massage Therapy.

As well as providing a solid knowledge base, my Degree has allowed me to study for my Masters at the University of Bristol, where I specialised in Nutrition and Physical Activity Behaviour.

The quality of lectures, both practical and theoretical, and the support from staff at CIT enhanced my choices and job potential within the Sport and Leisure Industry. Studying at CIT... I wouldn't have it any other way."

Open Day 16 & 17 November

# Community Development

## Level 7 Award

>> Progression to Honours Degree

▲ Higher Certificate Option

**Application:** Direct application to CIT.

**Award Title:** Bachelor of Arts in Community Development

**Duration:** 3 Years (6 Semesters)

**Places:** 25

**Garda Vetting:** Yes

### Admission Requirements

Relevant community experience is a significant entry requirement. Places will be awarded on the basis of interview. Application for this course is not through the Central Application Office (CAO). Application Form is available from CIT's Department of Education Development (DEIS). Please contact the Department directly regarding intake, application, and interview dates.

**Note 1:** CIT uses the Garda Central Vetting Unit (GCVU) to help assess the suitability of all applicants on this programme. It is important to note that participation in or completion of this programme may be affected by subsequent disclosure/discovery.

### What is Community Development?

Community Development is a process that seeks to build strong, sustainable communities by bringing people and groups together for the good of the wider community and society. Based on principles of equality, fairness and respect it sets out to influence power structures and remove barriers that prevent people from taking part in decisions that affect their lives.

### Work Placement

At present, the placement is composed of supervised community work for a minimum period of twenty weeks. Generally, participants in the course will be active in community development work and this work will often meet the requirements of the placement.

### Potential Areas of Employment

- Statutory Organisations
- Non-Governmental Organisations (NGOs)



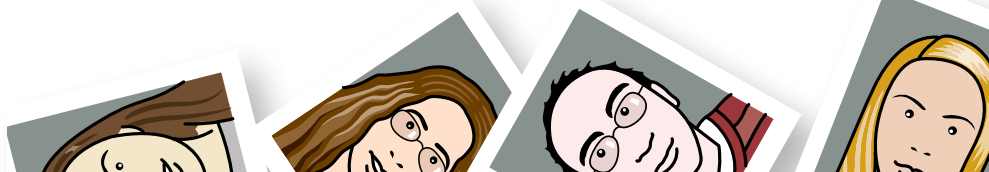
myCIT  
myCourse

*"After completing my Honours Degree at CIT, I undertook a Masters in Public Health (MPH). The combination of learning on the Honours Programme, complemented by my related studies on the Masters Programme, has strengthened my skills base for effective community work."*

**Karen Hogan**



[http://www.cit.ie/course/CR\\_HCOED\\_7](http://www.cit.ie/course/CR_HCOED_7)



## Module Information

<http://modules.cit.ie>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

## About the Course

The broad aim of the programme is to provide an opportunity for people who are active in the community to achieve formal qualifications in the community work field. This course has been developed in partnership with community groups and consists of lectures, workshops, seminars, combined with a substantial practical element, based in the community. Participants will remain within the community setting, thereby sustaining their contribution to the community while developing the capacity to add value to that contribution through supervised and supported learning in the workplace.

The course will be assessed by continuous assessment: essay, reports, role play and presentations. Practical work placement within the community will also contribute to assessment. No formal, terminal, written examination will be undertaken.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates may be considered to proceed to Year 4 of

→ Bachelor of Arts (Honours) in Community Development

This BA Honours Programme has attained conditional professional endorsement from the All-Ireland Interim Endorsement Body of Community Work and Development Education Programmes. Where applicants for the Honours Degree do not have a qualification at Diploma or Bachelor Degree level in Community Development at the specified minimum level, they may be admitted on the basis of a learning portfolio that verifiably demonstrates learning performance equal to that specified by the learning outcomes of the BA Degree programme at CIT.

## Career Opportunities

Graduates of the Degree programmes can expect to take supervisory/management/ leadership roles in community projects and within statutory agencies. It is envisaged that Higher Certificate holders will be qualified to seek employment in any of the following areas:

- Development worker within a Community Education Project
- Development worker within a Community Resource Centre
- Worker within a Community Development Project (CDP)
- Resource worker in Community based health programmes

## Contact Information

Patricia Anderson  
Department of Education Development (DEIS)  
T: 021 433 5931  
E: [paddy.anderson@cit.ie](mailto:paddy.anderson@cit.ie)

## Question Time

### Where are lectures held?

Lectures are held on the CIT Bishopstown campus and in a number of community-based locations in Cork city.

### When do lectures take place?

Lectures take place over a two and a half day period, part of which requires attendance at one evening lecture.

### Can I obtain a Higher Certificate after two years?

Yes, students who successfully complete Year 2 and do not wish to progress to Year 3 will receive a Higher Certificate in Arts in Community Development.

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myCareer

### Noreen O'Regan

Community Development Supervisor



"I graduated with a BA (Honours) in Community Development. I have always been active in my local community. The Honours Degree helped me to make the transition from a voluntary role to a paid professional role. I was an Administrator in the local Community Development Project and the Honours Degree gave me the confidence and skills base to apply for the Coordinator Post when it became available.

I remain closely connected to the Community Development Programme as I now supervise Community Development Placement students. I would strongly recommend the Community Development Programme at CIT."

Open Day 16 & 17 November

# Business for Mature Students

## Level 6 Award

>> Progression to Degrees and Honours Degrees

**Application:** Direct application to CIT.

**Award Title:** Higher Certificate in Business

**Duration:** 2 Years (4 Semesters)

### Admission Requirements

Leaving Certificate is desirable but not essential. Relevant work experience, skills gained through experiential learning and other qualifications will be considered when assessing applications.

Application for this course is not through the CAO. A special Application Form is required and is available from the Department of Management & Marketing. Closing date for receipt of application is 30th May 2013.

### What is Business?

Business brings together Management, Marketing, Accounting, Communications, and applications of Information Technology. The course aims to provide a broad business education with many opportunities to specialise. The course is designed to be employment oriented. It is structured to give an interesting variety of topics, with the option to progress to a Level 7 Degree.

### Duration & Timetables

This is a full-time course over two academic years. Lectures are time-tabled from Monday to Friday between 9.00am – 2.00pm in so far as possible to accommodate the needs of Mature Students.

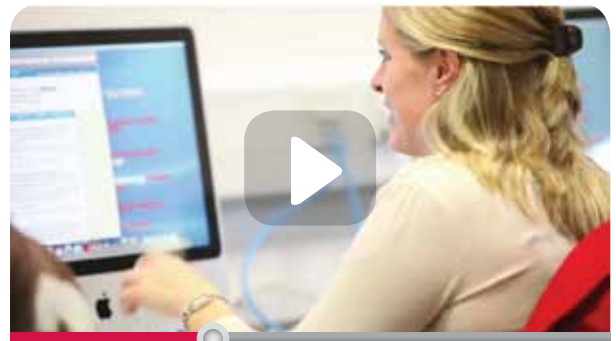
### Potential Areas of Employment

- Accounting
- Marketing
- Banking
- Insurance



*"The course helped me adjust back to education while managing home and family commitments. I realised that life experience can enhance learning and CIT also gained from the active participation of mature students."*

**Betty Murphy**



[http://www.cit.ie/course/CR\\_BBUSE\\_6](http://www.cit.ie/course/CR_BBUSE_6)



## Module Information

<http://modules.cit.ie>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments and exams.

### About the Course

The course aims to provide mature students (23 years of age by 1st January of the year of entry), with an accessible route to a third level qualification in Business. This qualification will equip mature students with the skills, knowledge and competencies to take advantage of employment opportunities in areas such as accounting, marketing, computing, banking, insurance, etc., or to pursue a Level 7 Degree qualification.

### Special features of the Course

- Family friendly timetabling, usually 9am – 2pm Monday to Friday.
- Progression route to further studies.
- A team of dedicated lecturers who ensure that participating in this course is an enlightening and enjoyable experience.
- A high level of support ensuring assistance is available when you need it.
- Maintenance grants are available to eligible students.
- Tutorial support as appropriate.
- This course is recognised under the Back to Education Allowance Scheme which in certain circumstances permits those participants in receipt of social welfare payments to retain these payments while completing the course.
- The inclusion of Information Technology (IT), and Computing ensuring that students of this course have the necessary skills on completion.

### Further Studies

One further year of study could lead to a Degree in:

- Bachelor of Business in Marketing (Full-time)
- Bachelor of Business in Management (Full-time)
- Bachelor of Business in Business and Management (Full-time)
- Bachelor of Business in Accounting (Full-time or Part-time)

### Mature Student Support Network

The network provides support with organised workshops, e.g. Study Skills, Stress Management, and provides students with peer support and assist students in managing college life.

E: [maturestudents@cit.ie](mailto:maturestudents@cit.ie)

W: [www.cit.ie/maturestudents](http://www.cit.ie/maturestudents)

### Contact Information

Louise Byrne

Department of Management & Marketing

T: 021 433 5806

E: [louise.byrne@cit.ie](mailto:louise.byrne@cit.ie)

### Question Time

#### Is the course expensive?

Tuition fees are payable except by certain categories of students. The Higher Education Student Contribution fees may apply. Participants may apply online for a Student Grant at [www.studentfinance.ie](http://www.studentfinance.ie). This website has useful detailed information about financial supports.

This course is also recognised under the Back to Education Allowance Scheme of the Department of Social and Family Affairs.

#### I'm anxious that I won't fit in, what supports does CIT have for mature students?

CIT has a full-time Mature Student Officer who provides support to prospective and registered Mature Students. Each year, an Information Evening is held in CIT for prospective Mature Students. Please see the Yellow Pages in this Handbook for more details or [www.cit.ie/maturestudents](http://www.cit.ie/maturestudents).

#### I haven't studied Mathematics in years, is there an opportunity to get grinds?

CIT's Learning Support Centre offers Mathematics Support Sessions throughout the year.

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**myCareer**

Regina Clerkin



"I had worked since I left school for 18 years, and I decided to return to full time education. I enrolled in the Higher Certificate in Business for Mature Students in CIT. I enjoyed every moment of my two years there. Class mates supported each other and friendships developed. The lecturers were very supportive and encouraged me in all my modules. They were very approachable. This gave me the confidence to continue to the Bachelor of Business Honours Degree. I then progressed to a Master's Degree."

Regina successfully completed her Master of Business, specialising in Marketing and graduated from CIT in October 2011.

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# Business & Humanities MASTER CHART

Course Code	Course Name	Page No.	Initial Award	Duration in Years	Higher Certificate Step-off Available	No. of 1st Year Places	Round 1 Points 2011	Final Points 2011	No. of L.C. Subjects	No. of C3 (H) Grades	Maths Grade	English or Irish Grade	Early Assessment Procedures	INITIAL AWARD & PROGRESSION OPPORTUNITIES AT CIT			
														Higher Certificate	Bachelor Degree	Higher Certificate	Bachelor Degree
CR 021	Business Studies	21	Bachelor Degrees	3	✓ (Ref.1)	200	270	270	5	0	D3 (O/H)	D3 (O/H)		✓ (Ref.2/3/4)	✓ (Ref.5/6/7)	✓ (Ref.9)	
CR 400	Accounting	23	Honours Bachelor Degree	4		40*	355	355	6	2	D3 (H) or C3 (O)	D3 (O/H)				✓ (Ref.9)	
CR 023	Accounting	25	Bachelor Degree	3	✓ (Ref.1)	40*	330	320	5	2	D3 (H) or C3 (O)	D3 (O/H)		✓ (Ref.5/6)	✓ (Ref.9)	✓ (Ref.9)	
CR 420	Marketing	19	Honours Bachelor Degree	4		40	315	295	6	2	D3 (O/H)	D3 (O/H)			✓ (Ref.9)	✓ (Ref.9)	
CR 150	Business Information Systems	27	Bachelor Degree	4		60	315	315	6	2	D3 (O/H)	D3 (O/H)			✓	✓	
CR 022	Business Administration	29	Bachelor Degrees	3	✓ (Ref.1)	50	270	250	5	0	D3 (O/H)	D3 (O/H)		✓ (Ref.2/4/10)	✓ (Ref.5/8)	✓ (Ref.9)	
CR 010	Agriculture	31	Bachelor Degree	3	✓ (Ref.1)	40	320	320	5	0	D3 (O/H)	D3 (O/H)		✓	✓	✓	
CR 011	Horticulture	33	Bachelor Degree	3		20	225	210	5	0	D3 (O/H)	D3 (O/H)		✓	✓	✓	
CR 660	Tourism	35	Honours Bachelor Degree	4		30	260	260	6	2	D3 (O/H)	D3 (O/H)			✓	✓	
CR 041	Tourism	37	Bachelor Degree	3	✓ (Ref.1)	30	240	240	5	0	D3 (O/H)	D3 (O/H)		✓	✓	✓	
CR 042	Hospitality Management	39	Bachelor Degree	3	✓ (Ref.1)	32	240	240	5	0	D3 (O/H)	D3 (O/H)		✓	✓	✓	
CR 640	Culinary Arts	41	Bachelor Degree	3		32	300	275	5	0	D3 (O/H)	D3 (O/H)		✓	✓ (Ref.11)	✓	
CR 650	Bar Management	43	Bachelor Degree	3		25	250	250	5	0	D3 (O/H)	D3 (O/H)		✓	✓ (Ref.11)	✓	
CR 655	Culinary Studies	45	Higher Certificate	2		48	200	200	5	0	D3 (O) or B2 (F)	D3 (O/H)		✓ (Ref.14)	✓ (Ref.11)	✓	
CR 657	Hospitality Studies	47	Higher Certificate	2		25	AQA	AQA	5	0	D3 (O) or B2 (F)	D3 (O/H)		✓ (Ref.15)	✓ (Ref.11)	✓	
CR 031	Social Care	49	Bachelor Degree	3		80	385	350	5	0	D3 (O/H)	D3 (O/H)	✓ (Ref.12)	✓	✓	✓	
CR 032	Recreation & Leisure Management	53	Bachelor Degree	3	✓ (Ref.1)	80	340	340	5	0	D3 (O/H)	D3 (O/H)	✓ (Ref.12)	✓	✓ (Ref.5)	✓	
CR 620	Early Years Education	51	Bachelor Degree	3		60	390	335	5	0	(Ref.13)	D3 (O/H)	✓ (Ref.12)	✓	✓	✓	

Ref.1 Students who successfully complete Year 2 of the Bachelor Degree Programme and do not wish to progress to Year 3, will receive a Higher Certificate Qualification.

Ref.2 Bachelor of Business in Marketing

Ref.3 Bachelor of Business in Accounting

Ref.4 Bachelor of Business in Business and Management

Ref.5 Bachelor of Business (Honours)

Ref.6 Bachelor of Business (Honours) in Accounting

Ref.7 Bachelor of Business (Honours) in Marketing

Ref.8 Bachelor of Business (Honours) in Business Administration

Ref.9 Master of Business

Ref.10 Bachelor of Business in Business Administration

Ref.11 Bachelor of Business (Honours) in Hospitality Management

Ref.12 Applicants will be required to undergo Garda vetting.

Ref.13 No requirement for Mathematics. A Grade B2 or higher in Foundation Level Mathematics is recognised as a subject for CR 620 and is awarded points as follows: Grade/Points A1/20; A2/15; B1/10; B2/5.

Ref.14 Bachelor of Business in Culinary Arts OR Bachelor of Arts in Culinary Arts

Ref.15 Bachelor of Business in Hospitality Management OR Bachelor of Business in Bar Management

\* There will be 40 first year places available between CR 400 Accounting (Level 8) and CR 023 Accounting (Level 7).

NOTE: Round 1 Points 2012 can be found inside the cover of this Handbook.

Number of First Year Places may change.

Leaving Certificate (LC)

Any Qualified Applicants (AQA)